

Global Drinking Yogurt Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's
Drinking Yogurt Global Market Report
2024 – Market Size, Trends, And Global
Forecast 2024-2033*

LONDON, GREATER LONDON, UNITED
KINGDOM, September 6, 2024

[/Einpresswire.com/](https://www.einpresswire.com/) -- The drinking

yogurt market has experienced robust
growth in recent years, expanding from

\$40.79 billion in 2023 to \$44.39 billion in 2024 at a compound annual growth rate (CAGR) of 8.8%. The growth in the historic period can be attributed to rising demand for probiotic foods, growing awareness of health and wellness, rising disposable incomes in various regions, attracted diverse consumer segments, and increased immunity-boosting food products.



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What Is The Estimated Market Size Of The Global Drinking
Yogurt Market And Its Annual Growth Rate?

The drinking yogurt market is projected to continue its
strong growth, reaching \$63.28 billion in 2028 at a
compound annual growth rate (CAGR) of 9.3%. The growth
in the forecast period can be attributed to increasing
demand for plant-based, growing emphasis on sustainable
sourcing, improved preservation methods, rise of online

shopping and subscription, and increasing consumer consumption of healthy foods.

Explore Comprehensive Insights Into The Global Drinking Yogurt Market With A Detailed Sample
Report:

https://www.thebusinessresearchcompany.com/sample_request?id=17128&type=smp

Growth Driver Of The Drinking Yogurt Market

The increasing consumption of dairy food is expected to propel the growth of the drinking yogurt
market going forward. Dairy foods refer to products made from the milk of mammals, such as
cows, goats, and sheep. The increasing consumption of dairy food is due to rising awareness of
its nutritional benefits, cultural preferences, changing lifestyles, and influencing consumer



choices. Drinking yogurt is widely used as a dairy product in various ways due to its versatility, nutritional benefits, and convenience. Its versatility and health benefits make it a popular dairy product for culinary and nutritional applications.

Make Your Report Purchase Here And Explore The Whole Industry's Data As Well:

<https://www.thebusinessresearchcompany.com/report/drinking-yogurt-global-market-report>

Which Market Players Are Steering the Drinking Yogurt Market Growth?

Key players in the drinking yogurt market include Nestle S.A., Groupe Lactalis SA, Danone Inc., General Mills Inc, Royal FrieslandCampina N.V, Arla Foods amba, Meiji Holdings Co Ltd.

What Are the Dominant Trends in Drinking Yogurt Market Overview?

Major companies operating in the drinking yogurt market are focused on developing innovative products such as multi-benefit drinkable Yogurt to enhance gut health and offer additional functional benefits such as improved immune support and increased energy levels. Multi-benefit drinkable Yogurt is a category of yogurt products formulated to provide various health benefits beyond basic nutrition. These products typically combine the creamy texture and tangy flavor of Yogurt with additional ingredients to enhance specific aspects of health and wellness.

How Is The Global Drinking Yogurt Market Segmented?

- 1) By Product: Single Chamber, Multi Chamber
- 2) By Material: Ethylene Vinyl Acetate, Polypropylene, Copolyester Ether, Other Materials
- 3) By Content: Frozen Mixture, Liquid Mixture
- 4) By Application: Chemotherapy, Targeted Drug Delivery, Glucose Injection, Sodium Chloride Solution, Electrolyte Injection, Nutrient Injection, Other Applications
- 5) By End User: Hospitals, Clinics, Emergency Service Centers, Ambulatory Surgical Centers, Other End Users

Geographical Insights: Asia-Pacific Leading The Drinking Yogurt Market

Asia-Pacific was the largest region in the drinking yogurt market in 2023. The regions covered in the drinking yogurt market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Drinking Yogurt Market Definition

Drinking yogurt is a fermented dairy beverage made from milk and live bacteria cultures, such as *Lactobacillus bulgaricus* and *Streptococcus thermophilus*. It has a thinner consistency than traditional spoonable yogurt, making it easy to drink. Drinking yogurt is often a convenient, nutritious snack or meal replacement, providing probiotics, protein, calcium, and other essential nutrients.

[Drinking Yogurt Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run

- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global drinking yogurt market report covering trends, opportunities, strategies, and more

The Drinking Yogurt Global Market Report 2024 [by The Business Research Company](#) is the most comprehensive report that provides insights on [drinking yogurt market size](#), drinking yogurt market drivers and trends, drinking yogurt market major players, drinking yogurt competitors' revenues, drinking yogurt market positioning, and drinking yogurt market growth across geographies. The drinking yogurt market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Our flagship product, the Global Market Model (GMM), is a premier market intelligence platform delivering comprehensive and updated forecasts to support informed decision-making.

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