

# North America Microcrystalline Cellulose Market Set to Reach USD 1,058.00 Million by 2032, Growing at a CAGR of 7.4%

The increasing trend of consuming vegan and gluten-free products drive the North America microcrystalline cellulose market growth.

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Growing demand for microcrystalline cellulose across the pharmaceutical, cosmetics, and food & beverage sectors boosts the North America microcrystalline cellulose market sales."

Polaris Market Research

Microcrystalline cellulose is a refined cellulose that is used as a stabilizer, interrupting agent, and fat substitute in

various productions, including food, supplements, and pharmaceuticals. It is prepared by treating alpha-cellulose, a major component of wood and paper pulp, with mineral acids. It is commonly used in solid dose forms such as vitamin supplements or tablets. Its role in pharmaceuticals, food, cosmetics, and industrial products highlights its importance in modern manufacturing and formulation processes.

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- The <u>North America microcrystalline cellulose market</u> was valued at USD 556.74 million in 2023.
- The market is anticipated to reach USD 1,058.00 million by 2032
- It is likely to exhibit a CAGR of 7.4% between 2024 2032.

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## cellulose-market/request-for-sample

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Prominent market companies are at the forefront of innovations with significant spending on research and development. These investments are crucial for companies to achieve their targets of innovating new microcrystalline cellulose products and revolutionizing existing ones to cater to evolving industry requirements and customer needs. For instance, in February 2024, Asahi Kasei launched Ceolus microcrystalline cellulose with nitrite levels reduced to 0.1 µg/g or less to minimize the risk of carcinogenic nitrosamine impurities in pharmaceuticals and supplements.



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- A growing number of health-conscious consumers and increasing demand for pre-prepared and ready-to-eat foods boosts the North America microcrystalline cellulose market demand.
- The increasing trend of consuming vegan and gluten-free products is creating new opportunities for microcrystalline cellulose applications.
- The rising demand for cosmetics and personal care products in which microcrystalline cellulose is used as a texturizing and bulking agent is further projected to accelerate the demand for microcrystalline cellulose.
- With the continuous demand for cosmetics that are organic, vegan, natural, and environmentally friendly among consumers, companies are constantly developing new products to meet evolving consumer needs, which augments the North America microcrystalline cellulose market growth.
- Pharmaceutical manufacturers in North America are increasingly developing new medications to address drug shortages, highlighting the growing utilization of MCC to produce products that meet demand.

- ANDRITZ
- · Apollo Scientific Ltd
- · Asahi Kasei Corporation
- Azelis
- DFE Pharma
- FMC Corporation
- International Flavors & Fragrances Inc. (IFF)
- JRS PHARMA
- Roquette Frères
- SEPPIC

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- The market for microcrystalline cellulose is primarily segmented on the basis of source type, Form, Grade, End Use, and Country.
- By source type, the market is segmented into non-wood-based and wood-based. The wood-based segment recorded the largest North America microcrystalline cellulose market share in 2023.
- By end use, sub-segments include pharmaceuticals, food and beverages, paints and coatings, cosmetics & personal care, and others.

Microcrystalline Cellulose Country Insights:

The report offers market insights for both the U.S. and Canada. It is anticipated that the U.S. microcrystalline cellulose market is likely to experience constant growth during the forecast period. Rising demand for these cellulose across the pharmaceutical, cosmetics, and food & beverage sectors fosters market expansion. Additionally, increasing product offerings by leading companies such as Roquette Frères and Asahi Kasei Corporation are intensifying the North America microcrystalline cellulose market landscape. As consumer preferences shift towards natural and sustainable ingredients in personal care products, the demand for MCC in the U.S. is expected to increase in the upcoming years.

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- Wood Based
- · Non-Wood Based

## 00 0000 0000000:

- Liquid
- Powder

## 00 00000 0000000:

- Grade 101
- Grade 102
- Grade 200
- Grade 301
- Grade 302
- Others

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- Pharmaceutical
- · Food & Beverages
- · Paints and Coatings
- · Cosmetics & Personal Care
- Others

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- North America
- US
- Canada Top of Form
- Bottom of Form

The North America microcrystalline cellulose market size is expected to reach USD 1,058.00 million by 2032, exhibiting a compound annual growth rate (CAGR) of 7.4% during the forecast period (2024 - 2032).

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