

Wolf Eyewear Launches Bold New Collection: A Perfect Fusion of Style, Quality, and Individuality

Wolf Eyewear, the leading choice for independent opticians across the UK, is excited to announce the launch of its latest eyewear collection.

LONDON, UNITED KINGDOM, September 9, 2024 /EINPresswire.com/ -- Wolf Eyewear, the leading choice for independent opticians across the UK, is excited to announce the launch of its latest eyewear collection, featuring an exquisite selection of frames for both men and women. This new collection underscores Wolf Eyewear's commitment to bold design, British

innovation, and quality, with frames independently tested to ISO12870:2016, Wolf Eyewear offers frames that not only enhances vision but also boosts the confidence of every wearer.



Wolf Eyewear Autumn/Winter Collection 2024

Men's Designer Eyewear: Bold Statements in Every Detail

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Our mission is to inspire everyone to have brilliant eyewear they are proud to wear”

Tom Wolfenden, CEO

Wolf Eyewear's new men's acetate frames are designed for those who dare to stand out. A highlight of the collection, the 4104 frame, showcases a striking blend of classic craftsmanship and modern flair with a flash of bright pink, making it an ideal choice for individuals who want to stand out. Each frame is hand-crafted, ensuring that no two pieces are exactly alike—a perfect feature for opticians to

offer customers looking for something unique.

Women's Designer Eyewear: Elegance Meets Individuality

For women, Wolf Eyewear presents a range of acetate frames that seamlessly blend timeless

elegance with contemporary design. The 1103 frame is a standout piece, combining a satin finish light gold with a navy half Windsor rim and fine long acetate tips, offering a sophisticated look with a modern twist. Another highlight is the 3182, a classic cat-eye frame with soft edges that add a touch of femininity while making a bold style statement.

In addition, the collection features the 3185 in Black Green and the 3150 in Black Purple — perfect examples of how hand-crafted acetate can create an asymmetric and genuinely one-of-a-kind pattern. These frames exemplify Wolf Eyewear's dedication to individuality and the artistry behind every piece, ensuring that each customer receives eyewear that is as unique as they are.

A Trusted Partner for Independent Opticians

Wolf Eyewear continues to be a supportive and innovative partner for independent opticians across the UK. The new collection expands the range of stylish options available and reinforces Wolf Eyewear's position as the go-to brand for high-quality, distinctive eyewear. By offering frames as varied and individual as the customers who wear them, Wolf Eyewear helps independent opticians provide exceptional service and satisfaction.

"Our mission is to inspire everyone to have brilliant eyewear they are proud to wear," said Tom Wolfenden, CEO, "with products available through distributors in Europe, North America, and Australasia, we are reaching new wearers every day".

To check out the complete collection, contact us today or visit us online at www.wolfeyewear.com/latest-collection or if you would like to become a stockist or distributor, please visit our website.

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