

Wet Pet Food Market to Witness Stunning Growth | Beaphar, Blue Buffalo, WellPet

Global Wet Pet Food market to witness growth at a CAGR of 4.5% during the forecast period of 2024-2030

PUNE, INDIA, September 5, 2024 /EINPresswire.com/ -- According to HTF MI, "[Global Wet Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2030](#)". The Global Wet Pet Food Market is anticipated to grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2030, reaching USD 13780 Million in 2024 and USD 17962 Million by 2030.



Wet Pet Food1

The Wet Pet Food Market refers to the market for pet food products that are sold in a wet or canned form. Wet pet food is made with a high moisture content and typically contains a

combination of meat, grains, vegetables, and other ingredients. Wet pet food is often marketed as a more palatable and nutritious alternative to dry pet food, and is available in a wide range of flavors, textures, and formulations to meet the dietary needs and preferences of different pets. The market for wet pet food includes a wide range of products, such as canned food, pouches, trays, and tubs, as well as specialty diets for pets with specific health conditions. The main drivers of growth in the wet pet food market are increasing pet ownership rates, growing consumer interest in premium and natural pet

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Nidhi Bhawsar

food products, and the increasing popularity of wet pet food as a treat or supplement to dry food.

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Key and developing players who have been highlighted as part of the coverage include Beaphar (United Kingdom) , Nestlé (Switzerland) , Blue Buffalo Co., Ltd. (United States), WellPet LLC (United States), Harringtons Foods (United Kingdom) , Colgate-Palmolive (United States), Spectrum Brands, Inc. (United States), De Haan Petfood (Netherlands) , Mars, Inc. (United States), Ewanger's Dog and Cat Food Company, Inc. (United States), Monge & C SpA (Italy),.

Wet Pet Food

Market Breakdown by Applications:

- Pet Dog, Pet Cat, Others

Market Breakdown by Types:

- Commercial, Residential

Market Drivers

- Preference of Owners toward Buying Superior Products for Their Pets

Market Trend

- Premiumization of Wet Pet Food Products

Market Opportunities

- Emerging Demand From Developed As Well As Developing Countries

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Key Market Segmentation:

The report has categorized the Wet Pet Food market based on type, distribution channel, and region.

Report Scope

The Market size value in 2024 (USD 13780 Million) Revenue Forecast by 2033 (USD 17962 Million)

Growth Rate CAGR Of (4.5%) Historical Years (2019-2023)

Base Year (2023)

Estimated Year (2024)

Short-Term Projection Year (2030)

Regions Covered (North America, Europe, the Middle East and Africa, Latin America, and the rest of the world)

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Note: With the help of the Growth Overview Charts, Historical Period Analysis, Forecast Period Analysis, Main Market Segmentation, Leading Key Market Players, TOC, List of Figures, and List of Tables in this report, you can get a thorough overview of the market.

Competitive Landscape:

Along with studying the profiles of the key players, the industry's competitive environment has also been examined. Players profiled are Beaphar (United Kingdom) , Nestlé (Switzerland) , Blue Buffalo Co., Ltd. (United States), WellPet LLC (United States), Harringtons Foods (United Kingdom) , Colgate-Palmolive (United States), Spectrum Brands, Inc. (United States), De Haan Petfood (Netherlands) , Mars, Inc. (United States), Evanger's Dog and Cat Food Company, Inc. (United States), Monge & C SpA (Italy),

Key highlights of the report:

- Wet Pet Food Market Performance (2019-2023)
- Wet Pet Food Market Outlook (2024-2030)
- Wet Pet Food Market Trends
- Wet Pet Food Market Drivers and Success Factors
- SWOT Analysis
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

Ask the Analyst for Customization and Explore the full report with TOC & List of Figures:

<https://www.htfmarketintelligence.com/report/global-wet-pet-food-market>

We will supply any particular information you need as part of the modification if it falls outside the present purview of the report.

Criag Francis

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