

# How Continuous Improvement Keeps Benjamin Moore at the Forefront: CFO Intelligence Interview

*Benjamin Moore CFO Talia Griep shares how data analytics and collaboration drive the 140-year-old company's success in a CFO Intelligence Magazine interview.*

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Continuous improvement and deep data analytics help us stay agile, innovative, and ahead in the premium paint industry.”

*Talia Griep, CFO of Benjamin Moore*

magazine is known for in-depth interviews with CFOs and other executives at top companies operating in North America. Readers who want to catch up on recent interviews can still access the Winter 2023/2024 issue, in which Benjamin Moore CFO [Talia Griep](#) details how she and her Finance team embrace deep data analytics, change management, and continuous improvement to support the 140-year-old company's leading position in the premium paint category.

Benjamin Moore's unique distribution channel primarily consists of independent retailers. Griep shares how the company treats vendors as family, fostering collaboration, and ensuring their needs are met. She also opens up about finance's inner workings, like the way she and her team leverage data analytics backed by voluntary opt-in point-of-sale data sharing with retail partners to track real-time trends.

Also in the issue, Tipalti CFO Sarah Spoja shares how her deep well of funding experience helps her navigate a roller-coaster economy; L'Oréal Consumer Products North America CFO Sanjay Devi talks about how once-solid lines between Finance and Social media are blurring; and Pensionmark CFO Diana H. Pereira details how her company retained its independence even after it was acquired. Also featured: CFO Intelligence Leaders dish on how changes to building and office layout could incentivize a return of remote employees.

Other intelligence includes expert columnists from MetLife Investment Management, IBM, and others weighing in on must-know issues like spooky labor-productivity trends, how to achieve hassle-free Artificial Intelligence deployment, and more.

These and other articles are available at [CFOIntell.com](https://CFOIntell.com).

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About CFO Intelligence:

CFO Intelligence brings together middle-market and enterprise company CFOs and senior finance executives from diverse industries to forge beneficial peer relationships, share insights and ideas, enhance their careers, and drive growth at the companies they serve. CFOs connect at our exclusive in-person CFO Dinner and Luncheon Discussions, receptions, conferences, private members-only events, and digital events. CFOs gain intelligence, position themselves as thought-leaders, participate in the success of their peers, and promote their companies via CFO Intelligence magazine, the CFO Business Sentiment Index, and CFOs in Motion video interviews, by being recognized as CFO Influencers, by participating in industry sector groups, and more.

[About CFO Intelligence Magazine:](#)

CFO Intelligence magazine delivers visionary perspectives and proven case studies from creative and accomplished CFOs at some of the most successful and sophisticated companies on the planet.

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