

# Café International Unveils New Branding to Reflect Global Roots and Inclusive Mission

*Cafe International, a local mainstay for coffee and bagels, is thrilled to announce the launch of its new branding initiative.*

CRANSTON, RI, UNITED STATES,  
September 10, 2024 /

[EINPresswire.com/](https://EINPresswire.com/) -- This transformation is designed to better represent the cafe's mission of inclusivity and being a soft spot for customers to land.

The rebranding effort includes a refreshed logo and [website](#). Updated interior design and branded merchandise are set to launch in Fall 2024. The new logo prominently features a peace dove, signaling that all are welcome at Cafe International. The updated interior design will create a modern, inviting atmosphere with influences from various cultures around the world.



The new Cafe International Logo

"We are excited to reveal our new brand identity," said Victor Awad, owner of Café International. "Our goal was to create a look and feel that not only reflects our diverse background and global inspiration but also appeals to [local customers](#). We believe this new branding will enhance the overall dining experience and strengthen our connection with the Cranston community."

Cafe International has been a staple in the community for over a decade, known for its exceptional service, [crowd-pleasing menu](#), and welcoming atmosphere. With this new branding initiative, the cafe is poised to continue its legacy of excellence and inclusivity.

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*Victor Awad, owner of Café International*

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Cafe International's new inclusive branding featuring a peace dove - All are welcome!



Cafe International Proposed Interior Design

This press release can be viewed online at: <https://www.einpresswire.com/article/741077400>

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