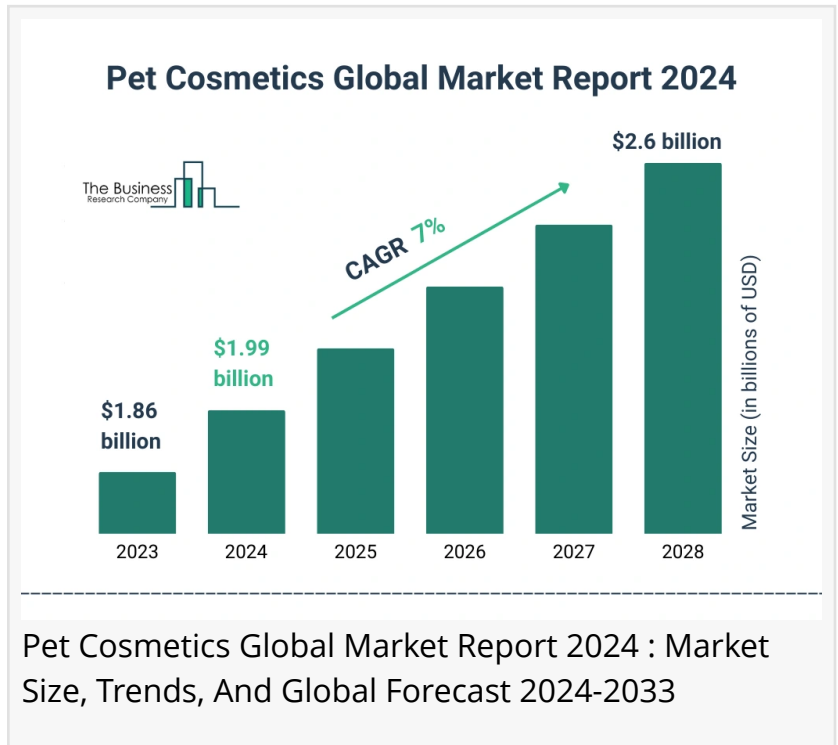


# Pet Cosmetics Market Growth Analysis with Investment Opportunities For 2024-2033

*Pet Cosmetics Global Market Report 2024  
– Market Size, Trends, And Global  
Forecast 2024-2033*

LONDON, GREATER LONDON, UNITED KINGDOM, September 9, 2024 /EINPresswire.com/ -- The [pet cosmetics market](#) has experienced robust growth in recent years, expanding from \$1.86 billion in 2023 to \$1.99 billion in 2024 at a compound annual growth rate (CAGR) of 6.8%. The growth in the historic period can be attributed to rising pet ownership rates, increased humanization of pets, growing awareness of pet hygiene and grooming, higher disposable incomes are leading to increased spending on pets due to the influence of social media and pet influencers.



What Is The Estimated Market Size Of The Global Pet Cosmetics Market And Its Annual Growth Rate?



The pet cosmetics market size is expected to see strong growth in the next few years. It will grow to \$2.6 billion in 2028 at a compound annual growth rate (CAGR) of 7%."

*The Business Research  
Company*

The pet cosmetics market is projected to continue its strong growth, reaching \$2.6 billion in 2028 at a compound annual growth rate (CAGR) of 7%. The growth in the forecast period can be attributed to continued growth in pet ownership and pet humanization trends, advances in pet grooming and hygiene products, increasing demand for natural and organic pet cosmetics, the expansion of e-commerce platforms for pet products, and rising awareness of pet health and wellness.

Explore Comprehensive Insights Into The Global Pet Cosmetics Market With A Detailed Sample Report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=17229&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=17229&type=smp)

### Growth Driver Of The Pet Cosmetics Market

The increasing adoption of companion animals is expected to propel the growth of the pet cosmetics market going forward. Companion animals refer to domesticated animals, such as dogs, cats, birds, and other pets, kept primarily for companionship and emotional support rather than utility or work purposes. Emotional, psychological, and sociological variables contribute to the increasing demand for companion animals. With individuals increasingly appreciating the multiple benefits of pet ownership, from improved mental health to enhanced lifestyle, the trend of adopting and caring for companion animals continues to increase. Pet cosmetics maintain and enhance companion animals' hygiene, appearance, and overall well-being, promoting their health and comfort.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/pet-cosmetics-global-market-report>

### Which Market Players Are Steering The Pet Cosmetics Market Growth?

Key players in the pet cosmetics market include Nestlé Purina PetCare, Mars, Elanco Animal Health Incorporated , Hill's Pet Nutrition Inc., Spectrum Brands Holdings Inc., Wahl Clipper Corporation.

### What Are The Key Trends That Influence [Pet Cosmetics Market Size](#)?

Major companies operating in the pet cosmetics market are focusing on natural and sustainably sourced ingredients in products, such as organic shampoo, to appeal to environmentally conscious consumers and enhance the brand's reputation for ethical and responsible product offerings. Organic shampoo is a natural cleaning solution for dogs that uses plant-based substances to soothe and nourish skin while thoroughly washing the coat without harsh chemicals.

### How Is The Global Pet Cosmetics Market Segmented?

- 1) By Product Type: Shampoo, Conditioner, Skin Powder, Perfume, Eye Care Lotion, Moisturizing Balm
- 2) By Price: Low, Medium, High
- 3) By Pet Type: Dogs, Cats, Other Types
- 4) By Distribution Channel: Online, Offline
- 5) By End Users: Individual Pet Owners, Professional Pet Groomers

### Geographical Insights: North America Leading The Pet Cosmetics Market

North America was the largest region in the pet cosmetics market in 2023. The regions covered in the pet cosmetics market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

[Pet Cosmetics Market Definition](#)

Pet cosmetics refers to a range of grooming and hygiene products specifically formulated for pets to maintain and enhance the appearance, health, and well-being of companion animals. They cater to both aesthetic preferences and health needs, promoting a clean, healthy, and well-groomed appearance for pets.

Pet Cosmetics Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global pet cosmetics market report covering trends, opportunities, strategies, and more

The Pet Cosmetics Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pet cosmetics market size, pet cosmetics market drivers and trends, pet cosmetics market major players, pet cosmetics competitors' revenues, pet cosmetics market positioning, and pet cosmetics market growth across geographies. The pet cosmetics market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Pet Wearable Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/pet-wearable-global-market-report>

Flexible Pet Care Packaging Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/flexible-pet-care-packaging-global-market-report>

Pet Food Testing Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/pet-food-testing-global-market-report>

What Does the Business Research Company Do?

The Business Research Company publishes over 15,000 reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package, and much more.

Our flagship product, the Global Market Model (GMM), is a premier market intelligence platform delivering comprehensive and updated forecasts to support informed decision-making.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/741211093>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.