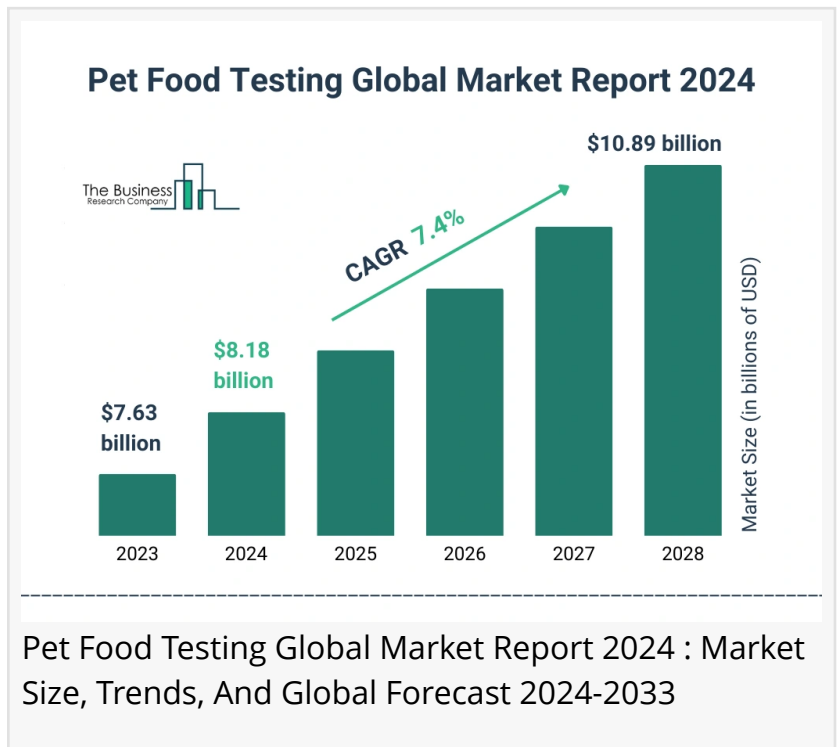


Pet Food Testing Market Segments, Drivers, Restraints, And Trends For 2024-2033

Pet Food Testing Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, September 9, 2024 /EINPresswire.com/ -- The [pet food testing market](#) has experienced robust growth in recent years, expanding from \$7.63 billion in 2023 to \$8.18 billion in 2024 at a compound annual growth rate (CAGR) of 7.3%. The growth in the historic period can be attributed to growing concerns about pet health and nutrition, growth in pet food manufacturing facilities, rising prevalence of food allergies in pets, increase in disposable income, demand for transparency in pet food labelling.



What Is The Estimated Market Size Of The Global Pet Food Testing Market And Its Annual Growth Rate?



The pet food testing market size is expected to see strong growth in the next few years. It will grow to \$10.89 billion in 2028 at a compound annual growth rate (CAGR) of 7.4%."

The Business Research Company

The pet food testing market is projected to continue its strong growth, reaching \$10.89 billion in 2028 at a compound annual growth rate (CAGR) of 7.4%. The growth in the forecast period can be attributed to increased pet ownership and humanization of pets, growing awareness of providing quality and packaged pet food, shift towards direct-to-consumer pet food sales models, increasing consumer preference for purchasing from trusted brand portals, demand for compliance with high food safety standards.

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Growth Driver Of The Pet Food Testing Market

The rising pet ownership is expected to propel the growth of the pet food testing market going forward. Pets are domesticated animals kept by humans for companionship, entertainment, and sometimes for assistance in specific tasks. The rise is due to growing awareness of the emotional and health benefits pets provide, along with changing social and demographic trends that favor companionship and support from animals. Pet food testing is required to ensure the safety, nutritional adequacy, and quality of pet food, protecting pets from harmful substances and ensuring they receive essential nutrients for their health and well-being.

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Which Market Players Are Steering The Pet Food Testing Market Growth?

Key players in the pet food testing market include Mars, J.M. Smucker Co., Nestlé Purina Petcare, Eurofins Scientific SE, SGS SA, Bureau Veritas, Unicharm Corp., Intertek Group Plc.

What Are The Key Trends That Influence Pet Food Testing Market Share And Analysis?

Major companies operating in the pet food testing market are developing technologically advanced products, such as Salmonella testing kits, to ensure the safety and quality of pet food and detect contaminants quickly and accurately, helping manufacturers comply with stringent safety regulations. A Salmonella testing kit is a diagnostic tool used to detect the presence of Salmonella bacteria in food, water, or environmental samples through specific biochemical reactions or immunoassays.

How Is The Global Pet Food Testing Market Segmented?

- 1) By Type: Label Validation And Marketability Testing, Nutritional Analysis, Packaging Leak Detection, Stability Study, Other Types
- 2) By Form: Wet Food, Dry Food
- 3) By Application: Dog Food, Cat Food, Other Applications

Geographical Insights: North America Leading The Pet Food Testing Market

North America was the largest region in the pet food testing market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the pet food testing market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

[Pet Food Testing Market Definition](#)

Pet food testing refers to the process of evaluating pet food products to ensure their safety, quality, and nutritional adequacy. This involves a series of tests and analyses conducted in laboratories to assess various aspects of pet food. The purpose of pet food testing is to

guarantee that pet food is safe for consumption, meets quality standards, and provides the necessary nutrients for the health and well-being of pets.

[Pet Food Testing Global Market](#) Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global pet food testing market report covering trends, opportunities, strategies, and more

The Pet Food Testing Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pet food testing market size, pet food testing market drivers and trends, pet food testing market major players, pet food testing competitors' revenues, pet food testing market positioning, and pet food testing market growth across geographies. The pet food testing market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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delivering comprehensive and updated forecasts to support informed decision-making.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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