

Color Cosmetics Market Projected to Hit USD 122.03 Bn by 2031, Growing at 5.8% CAGR | Beiersdorf, Krylon

The Global Color Cosmetics Market is estimated to be valued at USD 82.24 Bn in 2024 and is expected to reach USD 122.03 Bn by 2031

BURLINGAME, CA, UNITED STATES, September 6, 2024 /EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "Global Color Cosmetics Market 2024, Growth Opportunities, and Forecast" provides actionable insights on Consumer

Goods industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



Color Cosmetics Market

The Research report on Color Cosmetics Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

key trends

- Sustainable Innovation: Consumers are increasingly seeking natural and eco-friendly formulations. Our analysis shows the sustainable makeup market could grow 20% annually

through 2026.

- Personalization is Primed for Growth: Customization allows consumers to craft unique looks matched to their style. Subscription boxes and on-demand services are gaining popularity for personalized products.
- The Male Grooming Boom: Traditionally women-dominated, the color cosmetics market is expanding to male consumers. Product lines tailored for men have seen a 50% increase in sales over the past five years.
- Digital Disruption: Influencers promote brands across social media platforms, while virtual try-on technology lets shoppers preview products online. Digital is poised to account for 25% of color cosmetics sales by 2030.
- Globalization of Beauty Trends: K-beauty and J-beauty have become worldwide phenomenon. International brands are also gaining Asian market share through innovative formulations and trendsetting products.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

- By Type:
 - By Product Type: Nail care, Lip Care, Eye Make-up, Face Make-up, and Others
 - By Distribution Channel: Supermarkets/ Hypermarkets, Specialty stores, Convenience stores, Online, and Others
- By Regions and Countries
 - o North America
 - o Europe
 - o Asia-Pacific
 - o South America
 - o Middle East & Africa

Following are the players analyzed in the report:

- Beiersdorf
- Krylon
- Estee Lauder Companies Inc.
- Amway
- Avon Products Inc.
- CHANEL
- CIATÉ
- Coty Inc
- Johnson & Johnson
- KRYOLAN
- L'Oréal S.A
- Revlon Inc.
- Shiseido Company Limited
- Unilever
- HCP Wellness
- AG Organica
- Koel Colours
- FabLay
- Natura & Co.
- Gorgeous Cosmos Pvt.Ltd

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Color Cosmetics Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Color Cosmetics Market on each country.

The research provides answers to the following key questions:

1. What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
2. What are the key driving forces responsible for shaping the fate of the Color Cosmetics market during the forecast period?
3. Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Color Cosmetics market?
4. What are the prominent market trends influencing the development of the Color Cosmetics market across different regions?
5. What are the major threats and challenges likely to act as a barrier in the growth of the Color Cosmetics market?
6. What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- o Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- o Reports provide opportunities and threats faced by suppliers in the Color Cosmetics and tubes industry around the world.
- o The report shows regions and sectors with the fastest growth potential.
- o A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- o The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- o This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.

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and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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