

# Colorectal Cancer Screening Market Detailed In New Research Report 2024 | Quidel Corporation, Novigenix SA

*Colorectal cancer screening market is estimated to be valued at USD 15.44 Bn in 2024 and is expected to reach USD 24.95 Bn by 2031*

BURLINGAME, CA, UNITED STATES, September 6, 2024 /EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "[Global Colorectal Cancer Screening Market 2024, Growth Opportunities, and Forecast](#)" provides actionable insights on Clinical Diagnostic industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.

The Research report on Colorectal Cancer Screening Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.



**Market Research Report  
2024**

**COHERENT MARKET INSIGHTS** Industry Analysis, Future Trends with Top Company Profiles By 2031

**CMI Report Include**

- Technology Outlook
- Regional Outlook
- Industry Dynamics
- Key Opportunities
- Competitive Landscape

Colorectal Cancer Screening Market

### \*\*\*opportunities\*\*\*

- Home Screening Kits: Advances in DNA technology are enabling accurate diagnostics from home sample collection kits, addressing barriers to screening access. The home screening market could reach \$5 billion by 2026.

- Liquid Biopsies: Non-invasive blood tests detect cancer DNA signatures with up to 95% accuracy, reducing patient burden vs invasive colonoscopies. Liquid biopsies are poised to disrupt first-line screening.

- Artificial Intelligence: AI is improving adenoma detection rates during colonoscopies from 65-70% to over 90% when used as a decision support tool for endoscopists. AI will drive screening efficiency and outcomes.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

By Screening Tests: Stool-based Tests, Colonoscopy, CT Colonography , Flexible Sigmoidoscopy, Others

By End User: Hospitals, Specialty Clinics, Others

• By Regions and Countries

o North America

o Europe

o Asia-Pacific

o South America

o Middle East & Africa

Following are the players analyzed in the report:

□ Polymedco Inc.

□ Eiken Chemical Co. Ltd.

□ Sysmex Corporation

□ Siemens Healthineers AG

□ Quidel Corporation

□ Novigenix SA

- Hemosure Inc.
- Exact Sciences Corp.
- Epigenomics Inc.
- Olympus Corporation
- Clinical Genomics Technologies Pty Ltd.
- Exact Sciences Corporation
- Clinical Genomics
- Guardant Health Inc.
- Hemosure Inc.
- Geneoscopy Inc.

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Colorectal Cancer Screening Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Colorectal Cancer Screening Market on each country.

The research provides answers to the following key questions:

- 1.What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- 2.What are the key driving forces responsible for shaping the fate of the Colorectal Cancer Screening market during the forecast period?
- 3.Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Colorectal Cancer Screening market?
- 4.What are the prominent market trends influencing the development of the Colorectal Cancer Screening market across different regions?
- 5.What are the major threats and challenges likely to act as a barrier in the growth of the Colorectal Cancer Screening market?
- 6.What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Colorectal Cancer Screening and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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Author of this marketing PR:

Priya Pandey is a dynamic and passionate PR writer with over three years of expertise in content writing and proofreading. Holding a bachelor's degree in biotechnology, Priya has a knack for making the content engaging. Her diverse portfolio includes writing contents and documents across different industries, including food and beverages, information and technology, healthcare, chemical and materials, etc. Priya's meticulous attention to detail and commitment to excellence make her an invaluable asset in the world of content creation and refinement.

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