

# Independent Software Vendors (ISVs) Market Projected To Witness Substantial Growth, 2024-2031

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The global independent software vendors (ISVs) market size is estimated at US\$ 1,553.6 Million in 2023 and is expected to reach US\$ 5,653.6 million by 2030, growing at a compound annual growth rate (CAGR) of 20.3% from 2023 to 2030. The latest market intelligence report published by CMI with the title

"Global Independent Software Vendors (ISVs) Market 2024, Growth Opportunities, and Forecast" provides actionable insights on @@@### industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



The Research report on Independent Software Vendors (ISVs) Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

\*\*\*key Trends\*\*\*

**Shift to Cloud Solutions:** ISVs are increasingly moving towards cloud-based software offerings for better scalability and lower infrastructure costs.

**Subscription-Based Licensing:** SaaS and subscription-based models are replacing traditional licensing methods.

Focus on Vertical Solutions: ISVs are developing niche, industry-specific software to address targeted needs.

API-Driven Ecosystems: Integration with other platforms through APIs is becoming essential for ISVs to remain competitive.

AI and Machine Learning Integration: ISVs are embedding AI/ML capabilities to enhance software functionality and user experience.

Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

by Deployment Model:

On-Premises Software

Cloud-based Software (SaaS)

by End-Use Industry:

Healthcare

Financial Services

Manufacturing

Retail

Information Technology

Government

Education

Others

by Enterprises Size:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

• By Regions and Countries

o North America

o Europe

o Asia-Pacific

o South America

o Middle East & Africa

Following are the players analyzed in the report:

Microsoft Corporation, Oracle Corporation, SAP SE, Salesforce.com Inc., Adobe Inc., IBM Corporation, Autodesk Inc., Intuit Inc., VMware Inc., Red Hat Inc. (part of IBM), ServiceNow Inc., Symantec Corporation (part of Broadcom Inc.), Splunk Inc., Tableau Software (part of Salesforce.com Inc.), Atlassian Corporation Plc

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Independent Software Vendors (ISVs) Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)

Each Country is covered in detail, and report provides qualitative and quantitative analysis on Independent Software Vendors (ISVs) Market on each country.

The research provides answers to the following key questions:

- 1.What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- 2.What are the key driving forces responsible for shaping the fate of the Independent Software Vendors (ISVs) market during the forecast period?
- 3.Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Independent Software Vendors (ISVs) market?
- 4.What are the prominent market trends influencing the development of the Independent Software Vendors (ISVs) market across different regions?
- 5.What are the major threats and challenges likely to act as a barrier in the growth of the Independent Software Vendors (ISVs) market?
- 6.What are the major opportunities the market leaders can rely on to gain success and profitability?

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Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Independent Software Vendors (ISVs) and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.

□A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.

□The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.

□This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.

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