

Furmint Vodka by Peter Morvai Wins Silver in A' Packaging Design Awards

Peter Morvai's Innovative Packaging Design for Furmint Vodka Recognized with Prestigious Silver A' Design Award in Packaging Design Category

COMO, CO, ITALY, September 7, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [packaging design](#), has announced Furmint Vodka by [Peter Morvai](#) as a Silver A' Design Award winner in the Packaging Design category. This prestigious recognition highlights the exceptional design quality and innovation of the Furmint Vodka packaging, solidifying its position as a noteworthy achievement within the competitive packaging industry.

The Silver A' Packaging Design Award for Furmint Vodka holds significant relevance for both the brand and the industry at large. This recognition showcases the design's alignment with current trends and best practices in packaging design, emphasizing its practical benefits and innovative features. By receiving this award, Furmint Vodka demonstrates its commitment to pushing the boundaries of packaging design and setting new standards for the industry.

The award-winning packaging design for Furmint Vodka stands out for its clean and contemporary aesthetic, reflecting the purity of the vodka while acknowledging its unique grape base. The simple typography on the front label provides a sleek and minimalist look, while the screened bottle evokes a modern interpretation of a grape leaf. The design pays meticulous attention to the lens effect, creating an engaging visual experience as the liquid-filled bottle distorts the fine details.



Winning the Silver A' Packaging Design Award serves as a catalyst for future innovation and exploration within the Seven Hills Distillery brand. This recognition not only validates the exceptional design of Furmint Vodka but also inspires the team to continue pushing creative boundaries and striving for excellence in their upcoming projects. The award acts as a motivator, driving the brand forward in its pursuit of groundbreaking packaging design solutions.

Furmint Vodka was designed by a talented team consisting of art directors László Ördögh and Dávid Drozsnik, and graphic designer Péter Morvai, whose combined expertise and creative vision brought this award-winning packaging to life.

<https://competition.adesignaward.com/ada-winner-design.php?ID=154561>

About Seven Hills Distillery

Seven Hills Distillery is a small gin and whisky handcraft distillery in Tokaj-Hegyalja, where they create premium small series spirits in a wonderful natural environment. Their commitment to craftsmanship and quality is evident in their award-winning products, such as Furmint Vodka, which showcase the unique terroir and flavors of the region.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation in their respective fields. Recipients of this award are acknowledged for their significant contributions to advancing industry standards and pushing the boundaries of design practice. The Silver A' Design Award is granted to designs that exhibit outstanding technical characteristics, artistic skill, originality, and creativity. Winning designs are expected to make a positive impact on society and showcase a remarkable level of professionalism and innovation.

About A' Design Award

The A' Packaging Design Award is a prestigious international competition that attracts a diverse range of participants, including innovative packaging designers, forward-thinking agencies, leading manufacturers, and influential brands. The award provides a platform for entrants to showcase their creativity, gain global recognition, and be celebrated for their exceptional packaging design capabilities. By participating in the A' Design Award for Packaging, designers have the opportunity to have their work recognized on an international stage and contribute to the advancement of the packaging industry. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design, recognizing and promoting superior products and projects that positively impact the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packagingdesignawards.com>

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