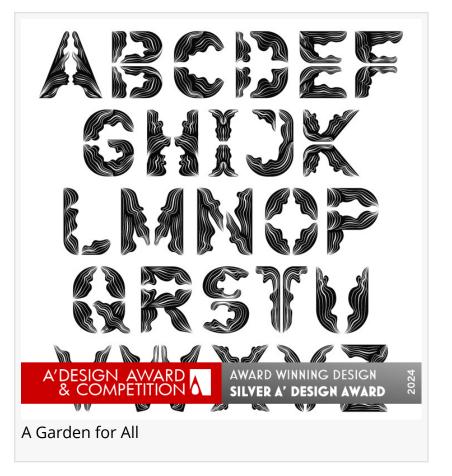


# A Garden for All by Danne Ojeda Wins Silver in A' Education Awards

Danne Ojeda's Type Design "A Garden for All" Recognized for Excellence in Education, Teaching Aid and Training Content Design

COMO, CO, ITALY, September 7, 2024 /EINPresswire.com/ -- The A' <u>Design</u> Award, a highly respected and wellrecognized award in the field of education design, has announced <u>Danne Ojeda</u>'s work "A Garden for All" as the Silver Award winner in the Education, Teaching Aid and Training Content Design category. This prestigious recognition highlights the significance of Ojeda's innovative type design within the education industry, positioning it as a notable contribution to the advancement of teaching and learning practices.



Ojeda's award-winning design, "A Garden for All," showcases the potential for type design to enhance educational content and engage learners in innovative ways. By drawing inspiration from the diverse flora, fauna, and unique features of the Singapore Botanic Gardens, Ojeda has created a set of drop caps that not only adds visual interest to educational materials but also fosters a deeper connection between learners and the natural world. This alignment with current trends in environmental education and place-based learning demonstrates the relevance and utility of Ojeda's design within the industry.

The unique properties of "A Garden for All" lie in its ability to capture the essence of Singapore's first UNESCO World Heritage Site through the medium of typography. Each drop cap serves as a miniature work of art, meticulously crafted to depict the variety and richness of the gardens. From delicate floral motifs to intricate animal forms, Ojeda's type design offers a fresh perspective on how educational content can be enhanced through the thoughtful integration of

visual elements. By incorporating these drop caps into learning materials, educators can create a more immersive and engaging experience for their students.

The recognition bestowed upon "A Garden for All" by the A' Education Awards serves as a testament to Ojeda's expertise in typography and her commitment to pushing the boundaries of design in the education sector. This accolade is expected to inspire further exploration and innovation in the use of type design as a tool for enhancing educational content. As more educators and designers become aware of the potential for typography to enrich learning experiences, Ojeda's work may well serve as a benchmark for excellence in this field.

#### **Project Members**

A Garden for All was designed under the creative direction of Danne Ojeda, with contributions from tertiary education students from the School of Art, Design and Media, NTU, Singapore. The students conducted field research in the Singapore Botanic Gardens and created original drop caps inspired by the flora, fauna, and unique features found within the gardens.

Interested parties may learn more at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=154557</u>

#### About Danne Ojeda

Danne Ojeda is an Associate Professor in the School of Art, Design and Media at Nanyang Technological University, Singapore. Her work engages contemporary communication design, art practice, and theory. Ojeda has collaborated with numerous cultural institutions, and her design works have been recognized with several prestigious awards. In addition to her academic role, Ojeda founded d-file Graphic Design Studio in Amsterdam, focusing on projects related to contemporary art and design.

About School of Art, Design and Media, Nanyang Technological University, Singapore. Nanyang Technological University, Singapore (NTU Singapore) is a research-intensive public university with 33,000 undergraduate and postgraduate students. NTU has consistently ranked among the world's top universities, placing 12th globally in the Quacquarelli Symonds (QS) World University Rankings in 2018. The university has also been named the world's best young university (under 50 years old) by QS for five consecutive years and the world's fastest-rising young university by Times Higher Education in 2015.

## About Silver A' Design Award

The Silver A' Design Award recognizes designs that embody excellence and innovation within their respective fields. Recipients of this award have demonstrated a deep understanding of design principles and a commitment to advancing industry standards through their work. The selection process for the Silver A' Design Award involves blind peer review by an expert jury panel, who evaluate entries based on pre-established criteria. Winning designs are acknowledged for their notable contributions to the improvement of everyday life and their potential to inspire future innovations in design.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to advance society through the power of good design, the A' Design Award celebrates innovative designs across all industries and welcomes entries from designers, brands, and entities worldwide. The competition's rigorous selection process involves blind peer review by an influential jury panel of design professionals, industry experts, journalists, and academics. By showcasing award-winning designs on a global platform, the A' Design Award aims to foster a deeper appreciation for the transformative potential of good design and its ability to positively impact the world. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at https://designinspirations.org

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