

# Ling Lie Vodka by Laizhou Distillery Wins Silver in A' Packaging Design Awards

*Laizhou Distillery's Innovative Ling Lie Vodka Packaging Recognized for Excellence in Design and Sustainability*

COMO, CO, ITALY, September 8, 2024 /EINPresswire.com/ -- The esteemed A' Design Award, a highly respected and well-recognized award in the field of [packaging design](#), has recently announced [Laizhou Distillery's](#) Ling Lie Vodka as a Silver winner in the Packaging Design category. This prestigious recognition highlights the exceptional design and innovation behind Ling Lie Vodka's packaging, setting it apart in the highly competitive spirits market.

The award-winning packaging design of Ling Lie Vodka showcases the distillery's commitment to creating a

product that resonates with consumers on multiple levels. By incorporating elements inspired by the Xiling Snow Mountains, where the raw materials originate, the design offers a unique and immersive drinking experience that celebrates the natural and pure brewing process. This connection to the product's origins not only enhances the visual appeal but also strengthens the brand's identity and market positioning.

Ling Lie Vodka's packaging stands out for its innovative use of materials and design elements. The highly translucent crystalline white glass bottle, reminiscent of the toughness and beauty of natural stone, showcases the purity of the spirit within. The corrugated texture on the bottle, resembling the combination of rocks and Chinese water ink, adds a tactile and visual dimension that evokes the power and dynamism of nature. The label, featuring glacial elements and environmentally friendly paper with gold and silver stamping, pays tribute to the pristine environment and the brand's commitment to sustainability.



Ling Lie Vodka

This recognition from the A' Packaging [Design Awards](#) not only validates Laizhou Distillery's design excellence but also serves as an inspiration for the brand to continue pushing the boundaries of packaging innovation. By showcasing the potential for combining traditional Chinese aesthetics with modern craftsmanship, Ling Lie Vodka's success may influence future trends in the spirits industry, encouraging more brands to explore unique and culturally relevant packaging solutions.

### Project Members

Ling Lie Vodka was designed by a talented team at Laizhou Distillery, including Yan Zhang, who led the creative direction, Wanting Tang, who focused on the structural design, Sijia Liang, who contributed to the graphic elements, and Ming Ke, who oversaw the production process.

Interested parties may learn more about the award-winning Ling Lie Vodka packaging design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=154182>

### About Laizhou Distillery

Laizhou Distillery is a Chinese whisky distillery dedicated to "creating more possibilities for whisky." By sourcing ingredients from around the world and employing cutting-edge brewing technology, Laizhou Distillery crafts spirits with diverse flavor profiles while maintaining a balance in taste. The distillery is also committed to sustainable practices, adhering to the goal of carbon neutrality and continuously focusing on the environment's long-term development.

### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation. Recipients of this award are acknowledged for their contributions to elevating industry standards and advancing the practice of design through their highly functional and aesthetically pleasing creations. The Silver A' Design Award is bestowed upon designs that demonstrate strong technical characteristics, artistic skill, originality, and creativity within the Packaging Design category, based on criteria such as innovation, sustainability, efficiency, aesthetics, user convenience, brand identity, market competitiveness, safety, and technical excellence.

### About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. Open to entries from all countries and industries, the A' Packaging Design Award welcomes innovative packaging designers, agencies, manufacturers, and brands to showcase their creativity and capabilities. Through a rigorous blind peer-review process by an expert jury panel, the competition aims to identify and celebrate pioneering designs that positively impact society. By providing a global platform for these remarkable achievements, the A' Design Award seeks to inspire and drive the cycle of advancement in the packaging industry and beyond, ultimately contributing to a better world through the power of good design.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packaging-awards.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

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