

Costa Rica Sees Growing Travel Demand for Well-Known and Emerging Destinations

Central American destination ranks 12th in overall travel demand, outpacing many European countries.

SAN JOSÉ, COSTA RICA, September 19, 2024 /EINPresswire.com/ -- [Recent travel data indicates a steady increase in US travel to Costa Rica](#), reinforcing its position as a popular international destination for American tourists.

Key Findings:

1. Overall Growth:

- 17% year-over-year increase in US travel to Costa Rica during the first five months of 2024, 12% increase comparing June-Aug period of 2024 to last year
- Costa Rica now ranks 12th in overall travel demand from the US, surpassing several established European destinations.

Costa Rica continues to captivate U.S. travelers with its diverse landscapes and sustainable tourism offerings. From established hotspots like La Fortuna to emerging destinations such as Nosara, recent travel data shows impressive growth in visitor demand across the country.

La Fortuna: A Top Adventure Destination

La Fortuna, already renowned as Costa Rica's adventure capital, remains a major draw for U.S. travelers. With a 29% year-over-year increase in visitors over the past 90 days, La Fortuna offers



Arenal Volcano and Lace Arenal, just 15 min drive from La Fortuna.

an ideal mix of outdoor activities and natural beauty. Home to the iconic Arenal Volcano, the region is known for its zip-lining, white-water rafting, hiking, and the famous thermal hot springs. Its appeal lies in providing a blend of adrenaline-pumping activities and serene relaxation, making it a must-visit for tourists looking to experience Costa Rica's varied landscapes.

[Nosara: A Hidden Gem for Wellness and Nature Lovers](#)

In contrast, Nosara, located on the Nicoya Peninsula, is an emerging destination that has started gaining significant attention. With a remarkable 46% year-over-year increase in U.S. visitors, Nosara is quickly becoming a favorite for those seeking a more tranquil and eco-conscious travel experience. Known for its yoga retreats, pristine beaches, and sustainable practices, Nosara offers a peaceful alternative to more developed areas, attracting surfers, wellness enthusiasts, and those looking for a low-key, nature-focused getaway.

Costa Rica's Broader Appeal

Costa Rica's tourism appeal extends far beyond these individual destinations. The country is celebrated for its rich biodiversity, with 5% of the world's species packed into a relatively small area. Its dedication to eco-tourism ensures that visitors can enjoy rainforests, beaches, and volcanic landscapes while supporting sustainable travel initiatives.

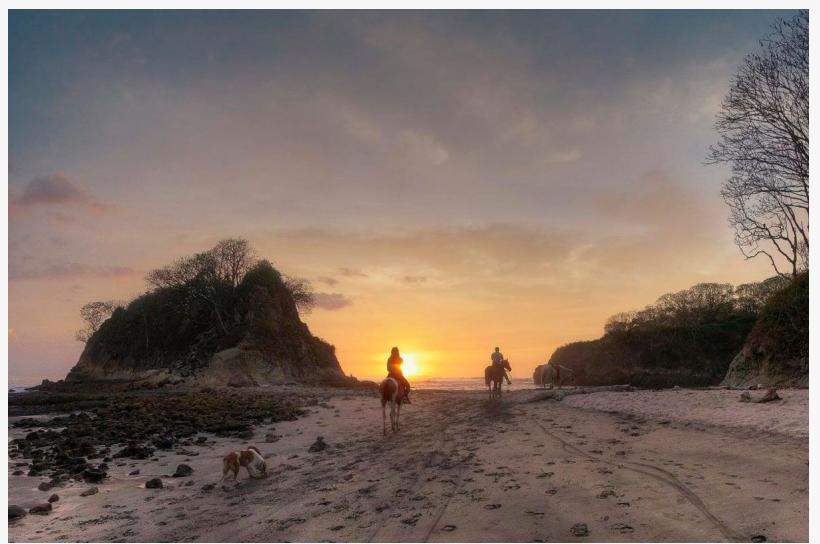
In addition to its natural attractions, Costa Rica is also a hotspot for adventure tourism. Zip-lining through rainforests, hiking volcanoes, and exploring waterfalls are just a few of the activities that continue to draw visitors from around the world.

Travel Demand and Trends

U.S. travelers are showing increased interest in Costa Rica, with emerging destinations like Nosara and [established ones like La Fortuna](#) driving this growth. While La Fortuna remains a staple for adventure lovers, Nosara is quickly rising as a hidden gem for those looking for quiet beaches and wellness retreats. Overall, Costa Rica's diverse offerings cater to a wide variety of travelers, from adrenaline seekers to those seeking rest and rejuvenation.

For more information about Costa Rica's top destinations and sustainable travel options, visit Costa Rican Tourism Board or consult local travel experts to plan your perfect trip.

Jelena Radic



Horseback riding at sunset - Nosara, Costa Rica

K Lab Digital LLC

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/741803981>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.