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Infocepts Publishes the Top 5 Most Impactful Data & AI Trends of 2024

Infocepts, a company specializing in data & AI in business, shares its mid-year review of the most important data & AI trends influencing the market in 2024.

PHILADELPHIA, PA, UNITED STATES, September 9, 2024 /EINPresswire.com/ -- Infocepts, a company specializing in data & AI in business, shares its mid-year review of the most important data & AI trends influencing the market in 2024 The article discusses access to AI, the capabilities of AI models, and how these AI implementations will affect human employees at all levels.

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>
> *Shashank Garg*

As AI continues to proliferate into businesses of every kind, decision-makers at every business have to weigh the advantages that AI can bring within their own organizations. A common question among family and friends is being asked constantly: "What are the next big trends in Data and AI?"

While none of us possess a crystal ball, Infocepts' two decades of experience selling Data and Analytics solutions have granted our organization a glimpse into the future. Nonetheless, it's crucial to remember that these are merely informed predictions, subject to the ever-changing landscape of technology. Let's talk about 5 data and AI trends that businesses should be looking forward to as we navigate the remainder of the year and prepare for 2025.

EASIER and STANDARDIZED access to AI
Democratized AI was a key highlight of AI development in 2024, and as 2025 draws closer, it appears that this trend is maintaining an upward trajectory. Regular, untrained people from all over the world have found success using ChatGPT and similar LLMs, and as development on AI continues, it's likely that the focus will continue to be on what the everyday person can use AI to accomplish. This means that AI will become more accessible and affordable, enabling businesses and individuals of all sizes to harness its power for innovation and growth. Your data strategy will have to keep this in mind as you decide on the current role of AI-powered assistance in your business.

More and more cloud-based AI platforms and open-source software will be available, making it

easier for all to deploy AI applications without extensive expertise or infrastructure. This democratization will drive the development of smaller yet competent language models (LLMs), becoming the industry standard. The creation of AI models will transform, becoming standardized, outsourced, and specialized! Technology partners like Infocepts will focus on fine-tuning smaller models for specific verticals and use-cases tailored to the needs of individual companies or departments.

AI for all — That's the sentiment here!

Welcome 'Hyper-productive' HUMANS
Businesses will move towards 'Augmented Workforce', a paradigm shift that will further elevate AI from a mere tool to an indispensable partner. In this reimagined workspace, software developers will be empowered by AI-driven code suggestions, seamlessly woven into their workflow, akin to an omnipresent coding companion.

Learn, Unlearn, Relearn – how we work will be redefined.
Become an AI Ally. It's becoming increasingly clear that most businesses don't have a choice.

Meet the next generation of GenAI!
Prepare to witness multi-modal [generative AI](#) – systems that deftly harmonize diverse inputs like text, voice, melodies, and visual cues, forging a seamless fusion of creative expressions. AI will redefine the very landscape of the art world. As 2025 approaches, the stage is set for a transformative paradigm shift, where immersive art experiences will captivate the senses and redefine the boundaries of artistic engagement.

Ready or not, here it comes.

Business Transformation with AI

Business transformation with AI has gotten a super boost in 2024 and this is likely to continue into 2025, with data coming to decision-makers' hands with ease and agility. The emphasis remains on establishing a centralized AI platform that bridges silos and fosters collaboration across the organization, prioritizing security and governance.

AI's automation capabilities will streamline operations, from mundane tasks to complex processes, freeing human resources for higher-value strategic initiatives!

Fun times for data enthusiasts
AI will lead to the emergence of new job roles and opportunities to learn and grow. With advanced AI tools democratizing data access and insights, data scientists, engineers, and analysts will be empowered to focus on the truly fascinating and creative aspects of their work.

The best time to be in the Data Analytics industry is now!

Infocepts emphasizes that as more artificial intelligence enters the world, humans must not let go of our emotional intelligence. AI can never replace the unique human ability to connect emotionally with others, to understand the depth of human experiences, or to respond with genuine empathy. There will always be a place for a human in the loop, but making sure that human has an ethical view on the use of AI is paramount.

The foundation of a successful 2025 starts right now. Keep your heart and ethics in check and prepare yourself for the coming year by making the right decisions about AI and data analytics, and your shareholders will thank you.

About Infocepts:
Infocepts is a data solutions firm that enables improved business results through more effective use of data, AI & user-friendly analytics. We partner with our clients to resolve the most common & complex challenges standing in their way of using data to strengthen business decisions.
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