

# Southeast Asia Web 3.0 Market Valued at USD 147.8 Million in 2023, Projected to Reach USD 2,965.7 Million by 2032

Southeast Asia Web 3.0 market was valued at US\$ 147.8 million in 2023



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Web 3.0, characterized by its decentralized nature and enhanced data privacy, is revolutionizing the way digital interactions occur. The market is witnessing significant investment and innovation, driven by the increasing need for secure and transparent online environments. Key factors fueling this growth include advancements in blockchain technology, the proliferation of decentralized finance (DeFi), and the rising demand for user-centric digital experiences.

The Southeast Asia Web 3.0 market's expansion is further supported by supportive government policies, an evolving regulatory framework, and increasing investments in blockchain infrastructure. The rising popularity of non-fungible tokens (NFTs), decentralized applications (dApps), and smart contracts are also contributing to the market's robust growth trajectory.

As the market evolves, stakeholders including technology providers, financial institutions, and regulatory bodies are anticipated to play crucial roles in shaping the future of Web 3.0 in Southeast Asia. The region's dynamic and diverse market landscape presents ample opportunities for innovation and collaboration.

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The surge in investment in blockchain technology across Southeast Asia Web 3.0 market has been substantial, driven by the region's desire to lead in the digital economy. In 2023, blockchain-related investments in the region totaled \$1.5 billion, with Singapore alone accounting for \$1 billion of this figure. The number of blockchain startups in the region has risen to over 600, with Singapore hosting around 350. Indonesia has seen a notable increase with 100 new blockchain projects launched in the past year. The Philippines and Vietnam are also burgeoning hubs, with 80 and 70 active projects respectively. Venture capital firms have been pivotal, with over 200 firms actively investing in blockchain initiatives in Southeast Asia, contributing to the ecosystem's growth.

Moreover, governments in the Southeast Asia Web 3.0 market have recognized the potential of blockchain technology, leading to strategic collaborations and initiatives. Malaysia's government has established a \$50 million fund specifically for blockchain development, while Thailand has launched a \$30 million blockchain innovation hub. ASEAN's collective blockchain community has organized over 150 conferences and workshops in the past year, aiming to foster innovation and collaboration. Additionally, the number of blockchain patents filed in Southeast Asia has reached 500, signaling a commitment to technological advancement. The collaboration among public and private sectors is laying a strong foundation for the region to emerge as a leader in blockchain technology.

- · Helium Systems Inc.
- Polkadot (Web3 Foundation)
- · Ocean Protocol Foundation Ltd.
- Decentraland
- Polygon
- Tearra
- ConsenSys
- Biconomy
- Bitpay
- Brave
- Huddle01
- · Other Prominent Players

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- · Ethereum Blockchain
- o Gamefi
- o Wallet
- Smart Contracts
- Ethereum Virtual Machine (EVM)
- Front End
- Services
- o Crypto Custody
- o XX to Earn

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- Machine learning (ML)
- Big Data
- · Artificial Intelligence
- Edge Computing
- Decentralized Ledger Technology (DLT)

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- DeFi (Decentralised Finance)
- Non-fungible tokens ("NFTs")
- Others

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- IT & Telecom
- · Media and Entertainment
- Banking, Financial Services, and Insurance (BFSI)
- · Healthcare and Pharmaceuticals
- Retail and Consumer Goods
- Others

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- Malaysia
- Singapore
- Thailand

- Indonesia
- Vietnam
- Rest of Southeast Asia

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