

## Super Lice Crisis Hits the United States: Storebought Treatments Ineffective

Poison-based lice treatments no longer work and raise health risks. Discover safer, effective options at MothersAgainstHeadLice.org. Help stop Super Lice now.

SHERIDAN, WY, UNITED STATES, September 11, 2024 / EINPresswire.com/ -- In a concerning development, "<u>Super Lice</u>" have become the dominant strain of head lice across much of the United States and other Western countries. (See links below.)



These lice are resistant to traditional permethrin-based treatments found in over-the-counter products you buy at the store. As families unknowingly continue to rely on these ineffective treatments, the Super Lice problem has grown, creating an urgent public health concern.

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Most head lice strains in the U.S. are now resistant to store-bought treatments." *Mothers Against Head Lice.org*  The issue has been compounded by the overuse of poisonbased treatments, which not only fail to eradicate Super Lice but can also cause irritation and unwanted side effects. Health experts are now sounding the alarm: it is critical for families to understand that the continued use of these treatments is no longer effective.

The Growing Resistance to Permethrin-Based Treatments

While families have long turned to permethrin-based products to combat lice, recent studies have shown that most lice strains in the U.S. are now resistant to these treatments. The widespread overuse of these products has contributed to the development of Super Lice, making traditional remedies largely ineffective. This leaves families with fewer options and growing frustration.

## Visit MothersAgainstHeadLice.org for Safe and Effective Solutions

Parents across the U.S. are urged to visit MothersAgainstHeadLice.org to learn more about how to treat Super Lice without harmful chemicals. The <u>website</u> provides in-depth information on non-poisonous treatment methods that have been proven effective against resistant strains. It also offers preventive tips to protect families from future infestations without exposing children to toxic products.

With growing evidence that permethrin-based products no longer work, it's more important than ever for families to explore alternative solutions.

Spread the Word and Protect Our Children

Mothers Against Head Lice calls on parents, caregivers, and community leaders to help spread awareness of this growing issue. Share this press release on social media and encourage others to visit MothersAgainstHeadLice.org for vital information on how to safely and effectively treat Super Lice. By spreading the word, we can reduce the risk to children and help prevent the further spread of resistant lice.

About MothersAgainstHeadLice.org

MothersAgainstHeadLice.org is a nonprofit organization dedicated to educating families about safe and effective head lice treatment methods. The organization provides expert advice and resources to combat lice infestations without relying on harmful poisons. Through advocacy and awareness, the organization aims to protect children's health and well-being across the U.S. and beyond.

## Resources

A comprehensive survey of permethrin resistance in human head louse populations <u>https://parasitesandvectors.biomedcentral.com/articles/10.1186/s13071-023-05652-0</u>

Determination, mechanism and monitoring of knockdown resistance in permethrin-resistant human head lice <a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2727674/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2727674/</a>

Evaluation of resistance of human head lice to pyrethroid insecticides <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC10319209/</u>

Head Lice Now Resistant to Common Treatments, Study Says <u>https://www.migrantclinician.org/head-lice-now-resistant-common-treatments-study-says.html</u>

Permethrin-Resistant Human Head Lice <u>https://jamanetwork.com/journals/jamadermatology/fullarticle/479452</u>

Head lice infestations: A clinical update <u>https://cps.ca/documents/position/head-lice</u>

Head lice: resistance and treatment options <u>https://pharmaceutical-journal.com/article/ld/head-lice-resistance-and-treatment-options</u>

Comparing the efficacy of three methods of permethrin application in pediculosis capitis <u>https://onlinelibrary.wiley.com/doi/full/10.1111/jocd.15817</u>

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