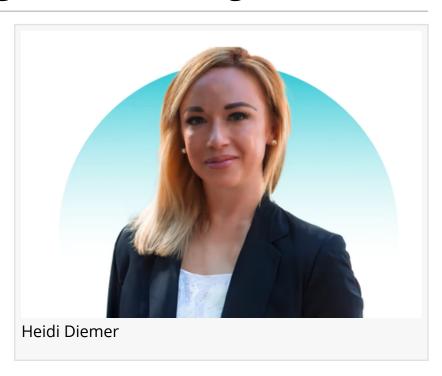


Free Boston Event Unites Venture Capital, Private Equity, and Registered Investment Advisors for Strategic Exit Planning

The groundbreaking event, "Midgame and Endgame: Startups Planning for Exit Strategies at Stage NOW." is September 25th at the College Club of Boston.

BOSTON, MA, UNITED STATES,
September 12, 2024 /
EINPresswire.com/ -- Frankenbuild
Ventures, Rubicon, Crescent Harbor
Private Wealth, The Legacy Capital
Fund, and Basic Business Concepts are
pleased to announce a groundbreaking
event, "Midgame and Endgame:
Startups Planning for Exit Strategies at
Stage NOW." This free event will take
place on Wednesday, September 25th,



2024, from 5:30 PM to 7:30 PM at the College Club of Boston, located at 44 Commonwealth Avenue.



Legacy Capital Fund is proud to be hosting a free event to help people understand the opportunities of positioning better for a more profitable business exit."

Heidi Diemer

Audience members will discover how to navigate the most critical stages of startup growth with insights from top financial experts in venture capital, <u>private equity</u>, and registered investment advising (RIA). This includes invaluable insights into planning for a company's future during the complexities of scaling, fundraising, and exiting a business, whether through mergers and acquisitions (M&A), initial public offerings (IPOs), or other exit routes.

Who Should Attend?

First-time founders seeking to understand midgame strategies and exit planning. Founders of mature companies poised for new opportunities.

Serial entrepreneurs looking to refine their scaling and exit approaches.

Investors, advisors, and RIAs involved in guiding startups through growth and exit processes.

Anyone interested in learning about the endgame in the startup ecosystem.

Key Topics Include:

Understanding Exit Options

Midgame Strategies for Scaling and Exit

Preparation

Venture Capital and Private Equity Insights on M&A and IPOs

Valuation Techniques

Navigating Complex and Cross-Border Exits

Case Studies and Mentorship Lessons

And More



Cvic Innocent, General Partner at Frankenbuild Ventures, will share her expertise in evaluating the viability and market readiness of innovative technologies, particularly in the hardware, deeptech, and sustainability sectors.

Conor Riffle, Senior Vice President at Rubicon, will discuss the transformative impact of SaaS technology on city operations and the significance of strategic growth in the smart city sector.

Jason Greenfield, Managing Partner at Crescent Harbor Private Wealth, will offer insights into client-focused financial strategies and the importance of service excellence in wealth management.

Heidi Diemer, Chief Investment Officer at The Legacy Capital Fund, will highlight the integration of sourcing, managing, and monitoring investment businesses in Private Equity. With a focus on working alongside investment partners for a mutually beneficial exit.

Marilyn D. Landis, President & CEO of Basic Business Concepts, will provide strategies for financial resilience and sound financial planning for small businesses.

This event promises to be an insightful learning experience for all attendees, offering a platform for networking, learning, and strategic planning. Doors open at 5:30PM for networking while hors d'oeuvres and cocktails will be served.

Location:

The College Club of Boston 44 Commonwealth Avenue, Boston, MA



September 25, 2024, 5:30 PM - 7:30 PM

Admission:

Free

For more information and to register for the event, please see "Midgame and Endgame: Startups Planning for Exit Strategies at Stage NOW" at Eventbrite.com.

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