

Jiad Modern Motors Powers the Future of Eco-Friendly Driving with the Launch of the MG4 Electric Vehicle in Saudi Arabia

A Contribution to a Sustainable Future

RIYADH, SAUDI ARABIA, September 11, 2024 /EINPresswire.com/ -- Jiad Modern Motors, a Mohammed Yousef Naghi company, is thrilled to announce the arrival of the highly anticipated MG4 EV, an electric vehicle (EV) by MG



Motor in Saudi Arabia. This state-of-the-art vehicle is now available exclusively through Jiad Modern Motors in the cities of Riyadh, Jeddah, Dammam, Qassim, and Al-Madinah, representing a significant milestone in the Kingdom's journey towards embracing sustainable mobility.



The MG4 EV represents the future of driving, combining affordability, performance, and advanced technology in a way that is uniquely suited to the needs of the Saudi market."

Jiad Modern Motors

As the exclusive distributor of MG Motor in Saudi Arabia, Jiad Modern Motors, is proud to bring this dynamic electric vehicle to the Saudi market, offering consumers a compelling combination of affordability, advanced technology, and eco-friendly performance. The MG4 EV is designed to cater to the needs of modern drivers who are looking for a vehicle that not only performs excellently but also contributes to reducing environmental impact.

The MG4 EV stands out in the market as an affordable EV

option, making the shift to electric mobility more accessible to a wide range of consumers. The vehicle offers substantial savings, making it a cost-effective choice for drivers, while also supporting the Kingdom's vision for a more sustainable future. By driving the MG4 EV, consumers can take an active role in reducing their carbon footprint, aligning with global efforts to protect the environment.

Additionally, performance is another key feature of the MG4 EV. Known for its impressive acceleration, the MG4 EV delivers a driving experience that rivals and often surpasses traditional petrol-powered vehicles. Not only that, but the model also showcases the latest in automotive technology with the MG Pilot system, a comprehensive suite of driver assistance features that

enhance both safety and convenience. Equipped with multiple cameras and high-perception radars, the MG Pilot system continuously monitors the vehicle's surroundings, helping drivers navigate complex situations with ease.

The MG4 EV is also equipped with a host of advanced safety features, including lane departure warning, blind spot detection, and various sensors, all designed to make driving safer and more enjoyable. These technologies ensure that drivers and passengers can feel confident and secure, whether on a daily commute or a long road trip.

"We are excited to bring the MG4 EV to Saudi Arabia, marking a new chapter in our commitment to providing our customers with innovative and sustainable automotive solutions," Jiad Modern Motors. "The MG4 EV represents the future of driving, combining affordability, performance, and advanced technology in a way that is uniquely suited to the needs of the Saudi market. We believe this vehicle





will play a key role in encouraging more consumers to embrace electric mobility."

Despite the current low demand for electric vehicles in Saudi Arabia, Jiad Modern Motors is confident that the MG4 EV will generate significant interest among consumers. The vehicle's unique blend of affordability, performance, and cutting-edge features positions it as a strong contender in the market, offering a compelling alternative to traditional petrol vehicles. The MG4 EV is now available for test drives and purchase at Jiad Modern Motors locations in Riyadh, Jeddah, Dammam, Qassim & Al-Madinah. Jiad Modern Motors invites all interested customers to visit and experience the future of driving firsthand.

About MG Motor

MG Motor is a British-born automotive brand established in 1924, known for its historic models, awards, and achievements throughout the past 100 years. MG was founded by William Morris and Cecil Kimbers and has one of the oldest car clubs in the automotive industry. Best known for

its two-seat open sports cars, MG Motor also produced saloons and coupes. Since its acquisition of MG, SAIC MOTOR, as a Global Top 500 company, has opened a new chapter for this British icon. MG Motor is at the forefront of the introduction of innovative technologies and new energy vehicles for car buyers.

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