

## NICO LABS Signs Deal with Commerfi.com to Integrate NICOai Powered Search Engine

MIDDLETOWN TOWNSHIP, NJ, UNITED STATES, September 12, 2024 /EINPresswire.com/ -- NICO LABS, a leading innovator in artificial intelligence and machine learning solutions, is thrilled to announce a strategic partnership with Commerfi (commerfi.com), a prominent ecommerce platform. This partnership will integrate NICOai, NICO LABS' stateof-the-art Al-powered search engine, into Commerfi's expansive marketplace, enhancing user experience and driving smarter, more efficient searches for consumers worldwide.

Enhanced Search Capabilities with NICOai

NICOai, the flagship AI search engine from NICO LABS, is designed to deliver unparalleled search accuracy and relevancy. Leveraging advanced machine learning algorithms and natural language processing (NLP),



NICOai understands user intent and context, providing precise and personalized search results. This integration aims to transform the way users interact with e-commerce platforms, making product discovery faster, easier, and more intuitive.

Benefits for Commerfi Users

By integrating NICOai, Commerfi (commerfi.com) will offer its users a significantly enhanced search experience. Key benefits include:

Improved Search Accuracy: NICOai's intelligent algorithms ensure that users find exactly what they are looking for, reducing the time spent searching.

Personalized Results: The Al-powered engine adapts to individual user preferences, providing personalized recommendations that improve over time.

Enhanced User Experience: With NICOai, navigating Commerfi's vast product catalog becomes seamless, resulting in higher customer satisfaction and retention.

Rich Castaldo, CEO of NICO LABS, commented on the partnership: "We are excited to bring NICOai's cuttingedge technology to Commerfi's



Rich Castaldo at BPM HQ

platform. This integration marks a significant milestone in our mission to revolutionize search capabilities with AI. We are confident that Commerfi's users will experience a new level of efficiency and satisfaction in their searches."

Stephanie Marcune, VP of development at Commerfi added: "Partnering with NICO LABS allows us to offer our customers a superior search experience. NICOai's technology aligns perfectly with our commitment to innovation and customer satisfaction. We look forward to seeing the positive impact this integration will bring to our platform."

NICO LABS is a technology company specializing in AI and machine learning solutions. With a focus on developing advanced search technologies, NICO LABS aims to transform the way businesses and consumers access and interact with information.

Commerfi (commerfi.com) is a leading <u>commercial real estate</u> database that connects millions of buyers and sellers around the globe. Known for its focus on connecting both sides of a potential sale and its user-friendly interface, Commerfi continues to innovate to provide the best possible experience for its users and members.

Tiara Rodriguez TR Media Ventures +1 5512320650 rtiarawork@gmail.com

This press release can be viewed online at: https://www.einpresswire.com/article/742793780

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.