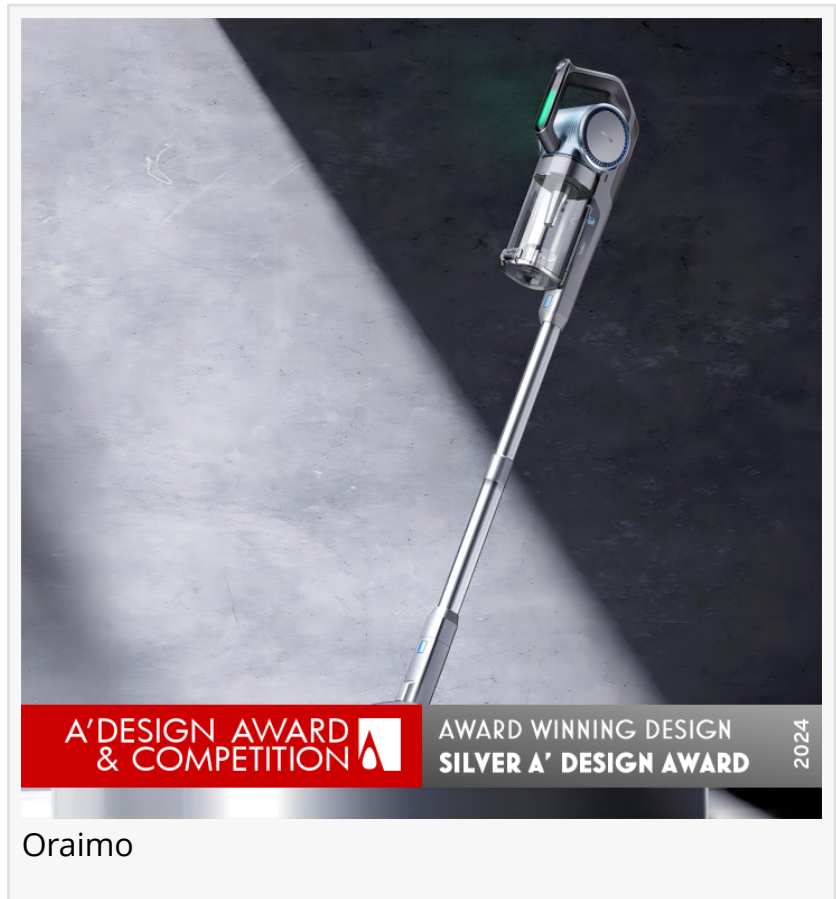


# Oraimo by Shenzhen Transsion Holdings Co., Limited Wins Silver in A' Home Appliances Design Award

*Shenzhen Transsion Holdings Co., Limited's Oraimo Handheld Cordless Vacuum Cleaner Recognized for Design Excellence in Prestigious International Competition*

COMO, CO, ITALY, September 12, 2024 /EINPresswire.com/ -- The A' Home Appliances [Design Award](#), a highly respected recognition in the field of [home appliance](#) design, has announced [Shenzhen Transsion Holdings Co., Limited](#)'s Oraimo as a Silver Award winner. This prestigious accolade highlights the exceptional design and innovation of the Oraimo handheld cordless vacuum cleaner, positioning it as a standout product in the competitive home appliance industry.



The Silver A' Home Appliances Design Award holds significant relevance for both the winning entity and the broader industry. By recognizing designs that prioritize user experience, functionality, and aesthetic appeal, the award sets a benchmark for excellence in home appliance design. For consumers, the award serves as a trusted indicator of quality, innovation, and value, guiding their purchasing decisions and elevating their expectations for home cleaning solutions.

Oraimo's award-winning design showcases a seamless blend of powerful performance, intuitive operation, and sleek aesthetics. The 350W BLDC digital motor and 40W large floor brush deliver an impressive 230AW suction power, ensuring thorough cleaning results. The ergonomically designed handle, crafted based on a study of over 1,000 users, features signature sleek lines that perfectly fit the natural contours of the hand, enhancing comfort and reducing strain. The

antibacterial tactile coating on the handle adds an extra layer of safety and hygiene.

The recognition from the A' Home Appliances Design Award is expected to inspire Shenzhen Transsion Holdings Co., Limited to continue pushing the boundaries of design and innovation in future projects. The award serves as a validation of the company's commitment to creating products that not only meet functional needs but also elevate the user experience through thoughtful design. This achievement is likely to fuel further exploration and refinement of design principles, leading to even more groundbreaking home appliance solutions.

Oraimo was designed by a talented team at Shenzhen Transsion Holdings Co., Limited, including Minghai Li, Wenhsien Chiang, and YanQiu Xu. Their collective expertise and dedication to creating a superior product have been instrumental in achieving this prestigious recognition.

Interested parties may learn more about the award-winning Oraimo handheld cordless vacuum cleaner at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152989>

#### About Shenzhen Transsion Holdings Co., Limited

Shenzhen Transsion Holdings Co., Limited is a China-based company that created the oraimo brand in May 2013. Founded by a group of individuals who believe in the spirit of exploration, oraimo aims to change people's lives through innovative smart accessories. The company's mission is to explore new possibilities and make a positive impact on the world.

#### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation. Recipients of this award are acknowledged for their contributions to raising industry standards and advancing the practice of design. Their work often incorporates original innovations, elicits a strong emotional response, and makes a notable impact on improving everyday life. The Silver A' Design Award is bestowed upon designs that exhibit a remarkable level of expertise, creativity, and professionalism in the Home Appliances Design category, based on criteria such as innovation in functionality, uniqueness of design, user-friendly interface, aesthetic appeal, ergonomic efficiency, energy efficiency, use of sustainable materials, durability, integration with smart technology, compactness, ease of maintenance, safety features, affordability, adaptability, inclusion of advanced features, noise reduction techniques, ease of installation, cultural relevance, inclusive design, and environmental impact reduction.

#### About A' Design Award

The A' Home Appliances Design Award is a prestigious international competition that recognizes exceptional design in the home appliance industry. Organized annually since 2008, the award welcomes entries from talented designers, innovative agencies, forward-thinking companies, and influential brands worldwide. Participating in the A' Design Award provides an opportunity to showcase creativity, gain global exposure, and be recognized for outstanding design capabilities. Entries undergo a rigorous blind peer-review process, evaluated by an expert jury panel based

on pre-established criteria. By winning this esteemed award, designers and brands receive well-deserved international recognition, enhancing their status within the competitive industry. The ultimate aim of the A' Design Award is to promote superior products and projects that advance society and contribute to creating a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://brown-competition.com>

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