

Taishun Design Competition by Zhejiang Gongshang University Wins Silver in A' Graphics Industry Awards

Zhejiang Gongshang University's Taishun Design Competition Receives Esteemed Silver A' Design Award in Graphics, Illustration and Visual Communication Design

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[/Einpresswire.com/](https://www.einpresswire.com/) -- The A' Design Award, a highly respected and well-recognized accolade in the field of [graphic](#) design, has recently honored the Taishun Design Competition by [Zhejiang Gongshang University](#) with the prestigious Silver A' Design Award in the Graphics, Illustration and Visual Communication Design category. This distinguished recognition underscores the exceptional creativity, innovation, and technical proficiency demonstrated by the Taishun Design Competition, solidifying its position as a noteworthy contribution to the graphic design industry.



Taishun Design Competition

The Taishun Design Competition's recognition by the A' Graphics, Illustration and Visual Communication Design Award holds significant relevance for the graphic design community and its stakeholders. By aligning with current industry trends and advancing graphic design standards, this award-winning project showcases the practical benefits of innovative design solutions. The competition's success serves as an inspiration for designers, encouraging them to push the boundaries of creativity while maintaining a strong focus on functionality and user experience.

The Taishun Design Competition stands out for its unique approach to visual identity design, seamlessly blending modern techniques with the rich cultural heritage of Taishun County. By

incorporating iconic local elements such as mountains, bridges, and dragon dances into a dynamic composition of extended 3D lines, the design creates a captivating visual narrative that celebrates the essence of Taishun. The innovative use of gradient colors, from green to white, further enhances the design's aesthetic appeal while evoking the inherent beauty of the region.

The Silver A' Design Award recognition for the Taishun Design Competition opens up exciting possibilities for Zhejiang Gongshang University and its design team. This achievement not only validates their exceptional talent and dedication but also serves as a catalyst for future projects that push the boundaries of graphic design. By continuing to explore innovative approaches and embracing the power of visual communication, Zhejiang Gongshang University is well-positioned to make significant contributions to the field and inspire the next generation of designers.

The Taishun Design Competition was brought to life by the talented team at Zhejiang Gongshang University, led by Associate Professor and Master's Supervisor Kan Zhao. With his extensive experience in brand and visual design, Zhao's expertise played a crucial role in shaping the award-winning project.

Interested parties may learn more about the Taishun Design Competition and its Silver A' Design Award recognition at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152934>

About Zhejiang Gongshang University

Zhejiang Gongshang University, located in China, is a renowned institution known for its excellence in education and research. The university's faculty, including Associate Professor Kan Zhao, bring a wealth of expertise to their respective fields. With a strong focus on design, Zhejiang Gongshang University has consistently produced outstanding projects that have garnered international recognition, such as the Taishun Design Competition.

About Taishun County People's Government

Taishun County, situated on the border of southern Zhejiang Province, boasts a unique geographical environment that has nurtured a rich cultural heritage. With a population of 367,900 spread across 12 towns and 7 townships, Taishun is renowned for its intangible cultural assets, including bridge culture, tea culture, Taishun stone culture, bamboo and wood culture, Red Revolution Culture, and diverse folk customs. The Taishun Design Competition serves as a testament to the county's commitment to preserving and celebrating its cultural legacy.

About Silver A' Design Award

The Silver A' Design Award is a prestigious recognition bestowed upon designs that demonstrate exceptional innovation, aesthetic appeal, and functionality. Recipients of this award are acknowledged for their significant contributions to advancing industry standards and pushing the boundaries of design excellence. The rigorous selection process, involving blind peer review by an expert jury panel, ensures that only the most deserving projects are honored with this distinction. The Silver A' Design Award serves as a mark of excellence, highlighting the

remarkable achievements of designers who create impactful solutions in the field of Graphics, Illustration and Visual Communication Design.

About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior design since 2008. Open to entries from all countries and across all industries, the A' Design Award aims to identify and celebrate pioneering designs that positively impact society. Through a meticulous evaluation process conducted by an influential jury panel of design professionals, industry experts, journalists, and academics, the competition ensures that only the most groundbreaking and impactful designs receive recognition. By showcasing these innovative projects on a global platform, the A' Design Award not only honors the creative minds behind them but also fosters a culture of design excellence, inspiring designers worldwide to develop solutions that benefit humanity. Interested individuals can learn more about the [A' Design Awards](#), explore the esteemed jury members, view past laureates, and participate with their own projects by visiting:

<https://graphicsdesignaward.com>

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