

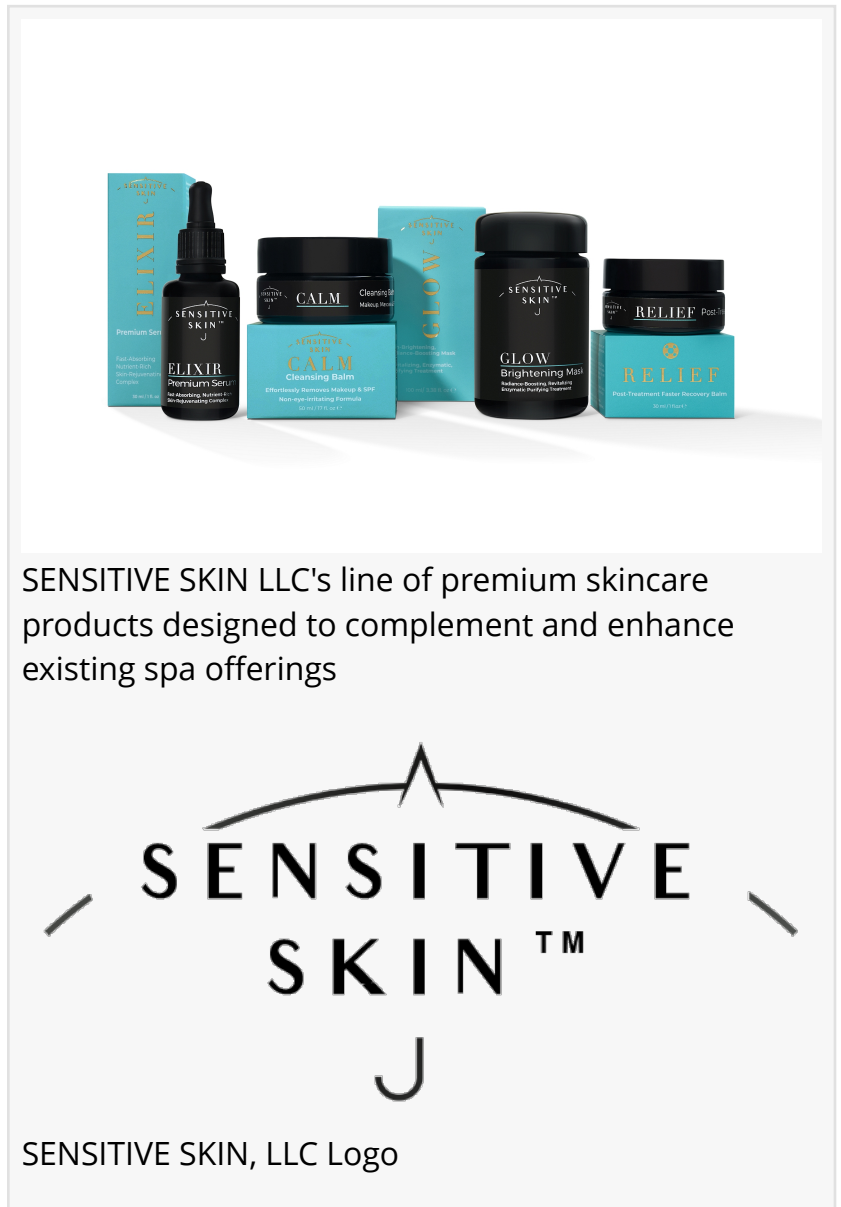
SENSITIVE SKIN LLC Unveils Luxury Skincare Line at Florida Spa Association Trade Show

Innovative products set to elevate post-treatment care and retail offerings in spas across Florida

TAMPA, FL, UNITED STATES, September 15, 2024 /EINPresswire.com/ -- SENSITIVE SKIN LLC is thrilled to announce its participation in the upcoming Florida Spa Association Trade Show. The brand will showcase a line of premium skincare products designed to complement and enhance existing spa offerings, bridging the gap between professional treatments and at-home care.

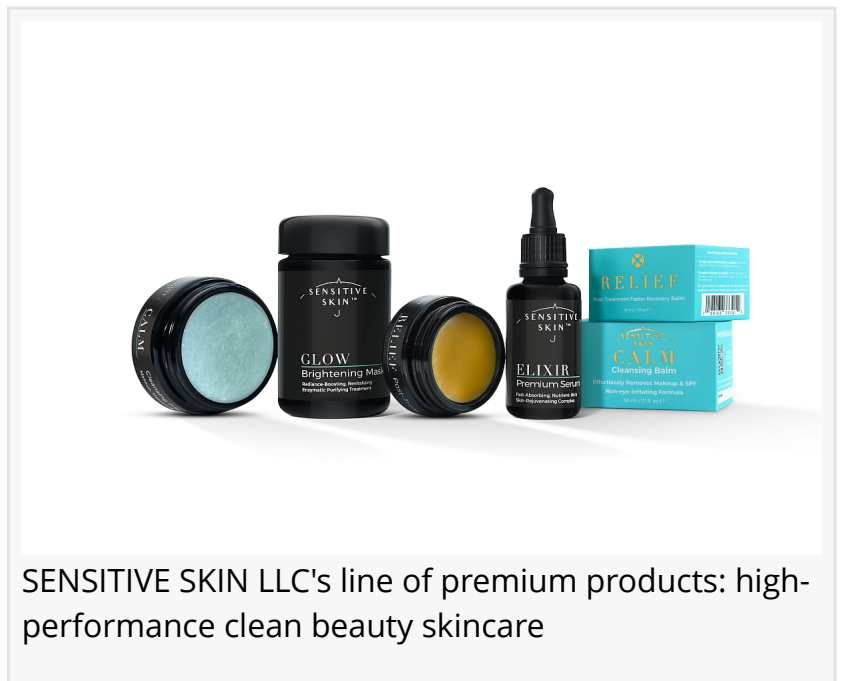
At the heart of SENSITIVE SKIN's collection is [RELIEF Post-Treatment Recovery Balm](#), a product specifically formulated to extend the benefits of spa treatments. "RELIEF ensures clients maintain that post-treatment glow long after they've left the spa," explains Ollie Wertheim, SENSITIVE SKIN's Founder and lead formulator. "It's the perfect addition to any treatment, enhancing results and extending the benefits."

Complementing RELIEF is [ELIXIR Premium Serum](#), a versatile daily essential that seamlessly integrates into any skincare regimen. "ELIXIR amplifies the effects of spa treatments while providing ongoing support for radiant skin," Wertheim adds. "It's the skincare equivalent of a green juice cleanse, but way more enjoyable."



The line also includes GLOW Brightening Mask, a powerful treatment that enhances skin radiance and complements professional facials. "GLOW allows clients to maintain that fresh-from-the-spa luminosity between visits," Wertheim notes. "It's like an Instagram filter, but in real life."

Rounding out the collection is CALM Nourishing Cleansing Balm, a gentle yet effective cleanser that supports skin barrier health. "CALM is perfect for post-treatment care and daily use, ensuring the skin is perfectly prepped for the benefits of other products in the line," Wertheim explains.



SENSITIVE SKIN LLC's line of premium products: high-performance clean beauty skincare

At SENSITIVE SKIN, we've been listening closely to spa owners across Florida. We've heard your challenges – from the pressure to stay ahead in a rapidly evolving industry to the delicate balance of maintaining client relationships beyond the treatment room. "Every spa owner we've talked to has a unique story," Wertheim reflects. "But there's a common thread: the desire to provide exceptional care that extends beyond the spa walls." That's where our products come in. They're designed not to replace your carefully curated treatments, but to complement them, potentially helping you strengthen those vital client connections. Whether it's RELIEF offering post-treatment care or ELIXIR providing a daily touch of luxury, our aim is to give you tools that might enhance your clients' experience with your brand. "We're here to support your vision," Wertheim adds. "Because at the end of the day, it's your expertise and care that truly makes the difference."

Ollie Wertheim, the President of SENSITIVE SKIN LLC, notes the growing trend towards premium, science-backed skincare both in professional settings and at home. "We've seen this demand reflected in various industry events, from Gwyneth Paltrow's recent wellness cruise to the innovative treatments showcased at the latest ISPA Conference & Expo. Our products are developed to meet this demand, offering spa-quality results that extend well beyond the treatment room."

"We understand that spas have carefully curated their treatment menus," Wertheim continues. "Our products are not here to replace, but to elevate. They're the perfect addition to any spa's retail selection, allowing clients to extend the benefits of their treatments at home."

Key benefits for spas include:

- Enhanced post-treatment care: Products like RELIEF ensure clients continue to see benefits long

after their spa visit.

- Increased retail opportunities: SENSITIVE SKIN's luxurious, results-driven formulas encourage clients to incorporate professional-grade skincare into their daily routines.
- Elevated client experience: The products add a touch of luxury to any treatment, enhancing the overall spa experience.
- Science-backed formulations: Clean beauty meets cutting-edge skincare technology, appealing to discerning clients.

[SENSITIVE SKIN products](#) offer more than just results – they provide a full sensory experience. Each product is a sensory journey – think silky textures that would make Egyptian cotton jealous, scents that could make an aromatherapist swoon, and colors that belong in a Wes Anderson film.

"Whether your spa caters to A-list celebrities or busy professionals seeking a touch of luxury, SENSITIVE SKIN products offer the perfect blend of efficacy and indulgence," Wertheim notes. "Our goal is to help spas enhance their offerings and provide clients with a way to extend that spa feeling into their everyday lives."

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