

# Tan Fan Revolutionizes Self-Tanning with the Patented Sleep Sac, Offering Stain-Free Sleep and Radiant Skin

SALT LAKE CITY, UT, UNITED STATES, September 12, 2024 / EINPresswire.com/ -- With a mission to support radiant, glowing skin without the hassle of self-tanner stains, Tan Fan introduces the Sleep Sac—a patentprotected product that transforms the self-tanning experience.

Tan Fan, a female-led beauty brand committed to solving self-tanning challenges, continues to make waves with its patented Self Tan Sleep Sac. Since its launch, this innovative product has transformed the self-tanning experience, offering users a comfortable, stain-free sleep solution that keeps bed linens pristine while allowing them to wake up with a radiant glow.



# A Solution Born from Necessity

One of Tan Fan's co-founders, after a skin cancer diagnosis, began exclusively using self-tanner to achieve her bronzed glow without sun exposure. However, she quickly realized the frustrating issue of self-tanner transferring onto bed linens and furniture. To address this, she and her co-founder spent seven years developing the Self Tan Sleep Sac, which launched in 2022. "We created a solution to a problem we knew many self-tanners faced—now they can enjoy their glow without worrying about stained sheets," shares co-founder Lucy Sherman.

# **Beauty and Functionality**

Made from buttery-soft, proprietary silky poly fabric, the Self Tan Sleep Sac is lightweight,

comfortable, and anti-absorbent, preventing transfer and protecting both skin and sheets. Its debut on social media platforms, particularly TikTok, resulted in over 24 million views and a sell-out within three days. Now a beloved self-tanning tool, the Sleep Sac not only prevents stains but also ensures an even, streak-free tan during sleep.

## **Expanding Market Reach**

As Tan Fan grows, its founders aim to make their product a staple in the beauty routines of self-tanners everywhere. "We want every self-tanner to feel confident in their beauty routine, knowing they can achieve flawless results without sacrificing their sleep or linens," says cofounder Sarah Walker. The Sleep Sac is currently available through Tan Fan's website and Amazon, with plans to expand into select retailers.

### About Tan Fan

Founded in 2022, Tan Fan has rapidly become a game-changer in the self-tanning industry. The brand focuses on creating practical, problem-solving products that enhance the self-tanning experience, all while keeping skin radiant and sheets stain-free. With a commitment to quality and customer satisfaction, Tan Fan is dedicated to helping self-tanners achieve glowing results without compromise.

## Affiliate Program

Tan Fan has also launched an affiliate program in collaboration with Levanta, enabling creators to promote the brand through Amazon. Interested partners can sign up directly on <u>Tan Fan's Affiliate Program Page.</u>

For more information, visit <u>TanFan.com</u> or follow <u>@tan.fan.co</u> on Instagram.

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