



Bay Area Ready to Take ACTION for Psoriatic Disease

SAN FRANCISCO, CA, UNITED STATES, September 23, 2024 /EINPresswire.com/ -- Each year, the National Psoriasis Foundation (NPF) invites the community of people impacted by psoriasis and psoriatic arthritis to join [Take ACTION for Psoriatic Disease](#) to connect, celebrate, and unite to raise critical funds to drive efforts to cure psoriatic disease and improve the lives of all those impacted.

This year's Bay Area event will be held at the San Francisco Zoo on September 28, 2024. Anyone who lives with psoriatic disease or supports a friend or family member is invited. Olivia Kam, the local Take ACTION Ambassador, will speak about her psoriasis journey at the event.

"After attending my first NPF Take Action event in San Francisco last year, I no longer felt alone in my struggle," said Olivia. "The National Psoriasis Foundation provides a platform for us to unite through our lived experiences and share invaluable support. Being part of this community has shown me that together, we can face any challenge and inspire one another to keep moving forward."

Take ACTION for Psoriatic Disease is a nationwide movement to educate, advocate, motivate, and celebrate the community of more than 8 million people in the U.S. who live with psoriatic disease.

"All over the country, communities are coming together to honor and recognize the progress toward a cure made possible by NPF donors and fundraisers," says Leah M. Howard, J.D., the president and CEO of NPF. "This community deserves to be celebrated, and Take ACTION is the absolute best way to do that."

This year's event will be a community gathering for the entire NPF family. It will include psoriatic disease education, an inspiring program, and entertainment for the whole family.

"I hope to see you on September 28 at the San Francisco Zoo," says Breanna Baer, vice president of field development and operations. "We have a great morning planned, and everyone is welcome."

Visit the website at psoriasis.org/takeaction to learn more or donate to [Take ACTION for Psoriatic Disease — Bay Area](#).

[About the National Psoriasis Foundation](#)

Serving the community of people impacted by psoriatic disease for more than 55 years with support, advocacy, research, and education, the National Psoriasis Foundation is the leading nonprofit representing individuals with psoriasis and psoriatic arthritis. The mission of NPF is to drive efforts to cure psoriatic disease and improve the lives of more than 8 million individuals in the United States affected by this chronic immune-mediated disease. Learn more at psoriasis.org.

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