

Coalescing Agents Market Performance: US\$ 2,081.69 Million Target by 2032 with 5.2 % CAGR

The market is being pushed by growing demand for varied industries.

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Coalescing agents important in applications such as paint formulation, play an important part in improving



Coalescing Agents Market

film formation and coating attributes. They ease the amalgamation of compact droplets in a liquid solution, sanctioning a smooth and coherent outcome. Coalescing surfactants behave as the ushering coercion driving disseminated droplets in proximity, encouraging them to blend and finally easing their fusion.



The growing initiation of green expressions is driving the market."

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Stringent Ecological Directives: Government organizations of several nations globally are initiating strict ecological directives driving makers to advance low volcanic organic compounds (VOC) commodities. This move is propelling inventions in the market with a concentration on green and bio-dependent solutions that encounter administrative caliber while conveying maximal presentation.

Escalating Urbanization: Growing urbanization, particularly in surfacing nations, pushes the demand for superior architectural coatings. These coatings need productive coalescing agents to sanction longevity and a captivating finish. Escalating advancement of extensive infrastructure estimates, escalating structuring of residential and commercial structures, and growing restoration ventures push the need for progressive paints and coatings.

Decreasing VOC Discharge: There is a growing prominence on decreasing VOC discharge in paints and coatings due to the initiation of stringent environmental directives globally. This has caused a move towards green, low VOC, and bio-dependent coalescing agents. Makers are funding massively in research and development to generate inventive commodities while sustaining elevated presentation.

Technological Progressions: Firms are concentrating on advancing contemporary expressions and enhancing prevailing ones to improve performance attributes such as weather aversion, longevity, and the effortlessness of application. Inventions in nanotechnology and the advancement of amalgamated coalescing agents that merge the advantages of various kinds of agents unfurling contemporary likelihood for the market which are contributing to coalescing agents market CAGR.

Based on region, North America dominated the coalescing agents market because it encountered notable growth reinforced by growing demand from constriction, automotive, and industrial zones. Additionally, coalescing agents, which are important for enhancing the presentation of paints, coatings, and binders, are observing escalated usage in the region's augmented framework and industrial ventures.

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- Eastman Chemical Company
- BASF SE
- · Dow Inc.
- Arkema Group
- · Evonik Industries AG
- Croda International Plc
- · Solvay S.A.
- Elementis Plc
- Ashland Global Holdings Inc.
- Synthomer Plc

- Celanese Corporation
- Clariant AG
- Henkel AG & Co. KGaA
- · Wacker Chemie AG
- Hexion Inc.

- By type, the market is segregated into hydrophilic and hydrophobic. The hydrophilic segment held the largest coalescing agents market share due to them being outlined to operate productively in water-dependent expressions, encouraging adequate scattering and film configuration.
- By application, the market is segmented into paints & coatings, adhesives & sealants, inks, personal care ingredients, and others. The paints & coatings coalescing agents market segment dominated the market due to their sizeable usage in architectural, automotive, and industrial finishes.

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By Type Outlook

- Hydrophilic
- Hydrophobic

By Application Outlook

- Paints & Coatings
- · Adhesives & Sealants
- Inks
- · Personal Care Ingredients
- Others

By Region Outlook

- North America (U.S., Canada)
- Europe (France, Germany, UK, Italy, Netherlands, Spain, Russia)
- Asia Pacific (Japan, China, India, Malaysia, Indonesia. South Korea)
- Latin America (Brazil, Mexico, Argentina)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa)

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How much is the coalescing agents market?

The global market size was valued at USD 1,321.35 million in 2023 and is projected to grow to USD 2,081.69 million by 2032.

What is the growth rate of the coalescing agents market?

The global market is projected to witness a CAGR of 5.2% during 2023–2032.

Which region held the largest market share?

North America accounted for the largest share of the global market in 2023

Based on type, which segment led the market in 2023?

The hydrophilic segment dominated the market in 2023.

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