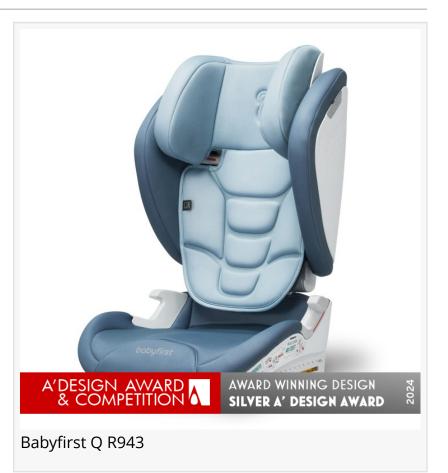


## Babyfirst Q R943 by Ningbo Baby First Baby Products Co., Ltd. Wins Silver in A' Baby Products Awards

Innovative Baby Car Seat Recognized for Excellence in Design, Safety, and Adaptability by Prestigious International Jury

COMO, CO, ITALY, September 14, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and wellrecognized accolade in the field of baby products design, has announced Ningbo Baby First Baby Products Co., Ltd. as a winner in the Baby, Kids' and Children's Products Design category for their outstanding work, the Babyfirst Q R943. This prestigious recognition underscores the exceptional design, functionality, and innovation of the Babyfirst Q R943 within the competitive baby products industry.

The Babyfirst Q R943's award-winning



design addresses key concerns for parents and caregivers, offering a lightweight, easily foldable, and adaptable solution for children aged 3 to 12 years. Its unique features, such as the dynamic stepless rotation of the backrest flanks and 11 adjustable headrest heights, ensure optimal comfort, safety, and versatility, making it a standout product in the market.

Weighing just 5.8kg (approximately 12.8lbs), the Babyfirst Q R943 can be effortlessly folded down to a compact size in two simple steps, making it convenient to store and transport. The design team overcame the challenges of minimizing space requirements and enhancing portability without compromising on safety or functionality. The integrated side protection system, featuring TPE for pressure relief, slow rebound sponge, and EPP material, enhances side impact protection, while the molded back pad and 4D silicone seat offer breathability and support.

The Silver A' Design Award for the Babyfirst Q R943 serves as a testament to Ningbo Baby First Baby Products Co., Ltd.'s commitment to innovation and excellence in the baby products industry. This recognition is expected to inspire the company to continue pushing the boundaries of design, safety, and functionality in future projects, further contributing to the advancement of the industry and the well-being of children and families worldwide.

Babyfirst Q R943 was designed by Jiamin Huang, Haiyan Ren, Yaya Guo, Jian Chang, Hui Ye, Chenyu Fang, and the team at Ningbo Baby First Baby Products Co., Ltd.

Interested parties may learn more about the award-winning Babyfirst Q R943 at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=152669</u>

## About Ningbo Baby First Baby Products Co., Ltd.

Ningbo Baby First Baby Products Co., Ltd., established in 1999, boasts a team of over 70 experts and technicians with extensive experience in child safety seat research, development, and design. Guided by the concept of caring for children, the company delves into user needs and continuously innovates, holding more than 300 domestic and international patents. Their car seat products have passed regulations in China, the European Union, Australia, New Zealand, the United States, and other countries, earning certifications from numerous global bodies and laboratories.

## About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation in the Baby, Kids' and Children's Products Design category. Recipients are acknowledged for their significant contributions to raising industry standards and advancing design practices through their highly functional and aesthetically pleasing creations. The Silver A' Design Award is a prestigious achievement, granted to exceptional designs that demonstrate the designer's expertise, creativity, and ability to positively impact everyday life through original innovations and technical proficiency.

## About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes superior products and projects across all industries. Organized annually since 2008, the A' Design Award welcomes entries from design professionals, agencies, companies, and brands worldwide. Through a rigorous blind peer-review process, a distinguished jury panel of design professionals, industry experts, journalists, and academics evaluate entries based on pre-established criteria. By showcasing and celebrating outstanding designs, the A' Design Award aims to drive innovation, inspire creators, and contribute to the development of a better world through the power of good design. Interested parties may learn more about the A' <u>Design Awards</u>, explore jury members, view past laureates, and participate with their projects at <u>https://babyproductsawards.com</u>

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