

Karnataka Tourism Set to Showcase Diverse Offerings at IFTM Top Resa, Paris

Experience the Rich Heritage, Scenic Landscapes, and Adventure Tourism of Karnataka at Stand No. C024

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[EINPresswire.com/](https://www.einpresswire.com/) -- Karnataka Tourism is excited to announce its participation at the prestigious IFTM Top Resa 2024, which will take place from 17th to 20th September at the Porte de Versailles - Hall 1, Stand No. C024, Paris, France. This premier international travel and tourism trade fair will offer Karnataka an exceptional platform to showcase its rich cultural heritage, diverse landscapes, and unique attractions to a global audience of travel industry professionals.

As one of India's most diverse and culturally vibrant states, Karnataka is known for its blend of history, nature, adventure, and luxury experiences. At IFTM Top Resa, Karnataka Tourism will highlight its iconic destinations, including UNESCO World Heritage Sites such as Hampi, with its ancient ruins, and the exquisite temples of Belur and Halebidu. Visitors to the Karnataka Pavilion will also learn about the state's stunning beaches along its 320-kilometer coastline, lush coffee plantations in Coorg, the picturesque hill stations of Chikmagalur, the cosmopolitan energy of Bengaluru, with a perfect mix of tradition and modernity, and its thriving wildlife sanctuaries, such as Bandipur and Nagarhole National Parks.

The participation at IFTM Top Resa 2024 aims to attract French and European travelers to



Yana Caves in the Heart of Karnataka



Mysore Palace: A stunning blend of Indo-Saracenic architecture, illuminated in all its grandeur.

explore the state's wide range of tourism offerings, from heritage and cultural tourism to nature-based experiences and wellness retreats. Karnataka's pristine beaches, breathtaking waterfalls, and adventure activities will appeal to thrill-seekers, while its serene spiritual destinations and world-class yoga and wellness retreats will cater to those seeking peace and rejuvenation.

Karnataka Tourism's pavilion at IFTM Top Resa will provide an immersive experience, offering travel agents, tour operators, and industry stakeholders an opportunity to explore customized travel packages that are tailored to meet the growing demand for experiential and sustainable tourism. With a focus on promoting its offbeat destinations, Karnataka is set to position itself as an ideal destination for travelers looking for something unique, be it heritage explorations, wildlife safaris, or beach holidays.

In addition to the diverse range of tourism offerings, Karnataka Tourism will also emphasize its commitment to sustainable tourism practices. The state is actively involved in promoting eco-tourism, responsible wildlife tourism, and community-based travel initiatives, ensuring that tourism growth benefits both local communities and the environment.

By participating in IFTM Top Resa, Karnataka Tourism aims to build stronger ties with the French and European markets, encouraging collaboration with international travel agencies and tour operators. The event provides a strategic opportunity for Karnataka to engage with key stakeholders, explore potential business partnerships, and promote its wide array of travel experiences on the global stage.

Karnataka Tourism extends a warm invitation to all attendees of IFTM Top Resa 2024 to visit Stand No. C024 at Porte de Versailles - Hall 1, to discover the unparalleled beauty and richness of



Stone Chariot of Hampi: An Icon of Timeless Craftsmanship and Architectural Brilliance



Gol Gumbaz: A monumental example of Deccan architecture

Karnataka. With engaging presentations, interactive showcases, and networking opportunities, Karnataka is poised to captivate international travelers with its diverse and remarkable tourism offerings.

For more information, visit Karnataka Tourism at IFTM Top Resa 2024 and experience firsthand the charm of this incredible Indian state.

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Kabini Tiger Reserve

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