

U.S. Pearlescent Pigment Market Manufacturers, Research Methodology, Competitive Landscape and Business Opportunities

Rising demand in the cosmetics sector is a major driver, with pearlescent pigments enhancing color, shine, and texture in a variety of products

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/EINPresswire.com/ -- [U.S. Pearlescent Pigment Market](#) Overview

Market Size and Forecast:

- 2021 Value: \$204.62 Million
- 2023-2031 Forecast: \$353.39 Million
- CAGR: 5.7%

Report Details:

- Forecast Period: 2022–2031
- Base Year: 2021
- Pages: 104
- Key Segments: Application (Cosmetics and Personal Care, Others)

Drivers of Growth:

- Cosmetics and Personal Care: Rising demand in the cosmetics sector is a major driver, with pearlescent pigments enhancing color, shine, and texture in a variety of products.
- Product Innovation: Ongoing innovation in pearlescent pigments is expected to create new market opportunities.

Challenges:



- Veganism Trends: Increasing preference for vegan products is reducing demand for natural pearlescent pigments, impacting market growth.

Market Segmentation:

- Others Segment: Dominated the market in 2021, with applications in paints, coatings, plastics, printing inks, and more.
- Cosmetics and Personal Care Segment: Expected to grow at a CAGR of 6.31% from 2022 to 2031, driven by the demand for color and shine in beauty products.

Leading Market Players:

- BASF SE
- ECKART GmbH
- SUN CHEMICAL
- IFC SOLUTIONS
- KUNCAI AMERICAS
- SENSIENT TECHNOLOGIES CORPORATION
- DIC CORPORATION
- KP PIGMENTS
- MERCK KGAA
- Glitter Unique, LLC
- SANDREAM SPECIALTIES

Strategic Insights:

Key players are focusing on new product launches, strategic collaborations, and regional expansions to enhance their market presence.

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