

# One Click SEO Launches DIY SEO, Empowering Business Owners with Professional Strategies at a Fraction of the Cost

*Designed for business owners looking to take control of their digital presence without hiring a digital marketing agency.*

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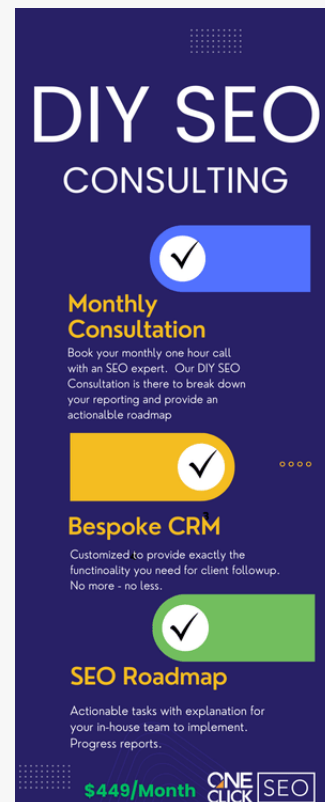
EINPresswire.com/ -- One Click SEO, an award winning SEO agency with nearly two decades of experience, is proud to unveil its latest innovation: [DIY SEO Consulting](#). Designed for business owners looking to drive business leveraging SEO but without hiring an agency. Uniquely positioned for business owners that have a technical staff to complete the work, but need professional SEO direction. This comprehensive solution provides expert SEO instruction, in-depth reporting, and a powerful CRM, offering users all the tools they need to succeed online—at a significantly lower cost than traditional SEO agency services.

## A New Approach to SEO for Business Owners

Recognizing that many business owners seek more affordable ways to manage their SEO without sacrificing quality, One Click SEO developed [DIY SEO Consulting](#) to bridge the gap between professional results and accessible pricing. This unique solution enables users to implement robust SEO strategies on their own, with detailed,



The screenshot shows a purple-themed website for One Click SEO. The main heading is "DIY SEO CONSULTING". Below it, the text reads: "Professional SEO Advice, Reporting and Roadmap Implemented by YOUR In-House Team" and "Bespoke CRM Included". A prominent call-to-action button says "GET THE DETAILS". A laptop in the foreground displays a rocket launch and the price "ONLY \$449/MONTH". The One Click SEO logo is in the top left corner.



The infographic lists three key features of the service, each with a checkmark icon:

- Monthly Consultation**: Book your monthly one hour call with an SEO expert. Our DIY SEO Consultation is there to break down your reporting and provide an actionable roadmap.
- Bespoke CRM**: Customized to provide exactly the functionality you need for client followup. No more - no less.
- SEO Roadmap**: Actionable tasks with explanation for your in-house team to implement. Progress reports.

At the bottom, it states "\$449/Month" and includes the One Click SEO logo.

unique solution enables users to implement robust SEO strategies on their own, with detailed,

step-by-step guidance from seasoned experts.

“Our goal is to give small and medium-sized business owners the freedom to manage their own SEO while providing the level of support they’d expect from a full-service agency,” said Brian

Roberts, Director of Operations for

One Click SEO. “This DIY product delivers exactly that—professional-grade results without the high costs or long-term contracts typically associated with digital marketing.”



### Key Features of the DIY SEO Consulting

DIY SEO Consulting from One Click SEO offers a flexible and cost-effective solution, empowering business owners with professional tools like step-by-step SEO guidance, detailed performance reports and a built-in CRM. In addition to core features, the product also provides numerous add-ons such as AI driven review generation, Google listing syndication to over 70 websites and even an integrated phone system. These extras enable businesses to enhance their online visibility, manage customer interactions efficiently, and scale their digital marketing efforts without breaking the bank.

### Empowering Business Owners with Control and Flexibility

DIY SEO Consulting is perfect for entrepreneurs who want to take a more hands-on approach to their online marketing while still benefiting from expert advice. It allows users to maintain control over their SEO efforts, making adjustments in real-time based on performance data and market trends. Business owners can scale their digital marketing efforts without committing to large retainers or monthly fees that traditional agencies demand.

“We understand that many businesses today operate on tight budgets,” said Roberts. “This product provides them the flexibility to enhance their SEO without overspending, all while equipping them with the knowledge and tools they need to achieve long-term success.”

### Availability and Pricing

DIY SEO Consulting is available now, offering business owners a monthly subscription plan that delivers exceptional value and transparency. With no hidden fees or long-term contracts, users can cancel at any time, making this an attractive option for both established businesses and startups looking to grow.

For more information, visit the official One Click SEO DIY Platform at <https://diy.oneclickseo.com>.

Brian Roberts

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