

Wuhuan M809bk by Shanghai Wuquan Sporting Goods Co., Ltd. Wins Silver in A' Footwear, Shoes and Boots Design Award

Innovative Walking Sneakers Recognized for Exceptional Design, Comfort, and Safety Features

COMO, CO, ITALY, September 15, 2024 /EINPresswire.com/ -- The A' Design Award, a highly prestigious and well-recognized award in the field of [footwear](#) design, has announced that Wuhuan M809bk, designed by [Shanghai Wuquan Sporting Goods Co., Ltd.](#), has been awarded the Silver A' Design Award in the Footwear, Shoes and Boots Design category. This award celebrates the innovative design, exceptional comfort, and comprehensive safety features of the Wuhuan M809bk walking sneakers.

The Wuhuan M809bk walking sneakers address the evolving needs of modern urban life, offering a solution that combines convenience, comfort, and safety. The slip-on design, inspired by shoe pullers, allows users to easily put on and take off the shoes without bending over, making them suitable for various scenarios and reducing the risk of injury. The wide last, soft breathable materials, and multidimensional protection design ensure a comfortable and confident walking experience for users.

The design of Wuhuan M809bk incorporates several unique features that set it apart in the market. The slip-on design, coupled with the soft upper, arch support, and anti-slip pattern, provides excellent comfort and all-around protection. The outsole presents a stable triangular shape when viewed from the rear, while the pattern blends triangles and rectangles for enhanced stability. The upper adopts a trapezoidal shape, enriching the overall design and functionally enhancing stability and comfort.



Wuhuan M809bk

This recognition from the A' Design Award serves as a testament to Shanghai Wuquan Sporting Goods Co., Ltd.'s commitment to creating footwear that prioritizes user comfort, safety, and convenience. The award will undoubtedly inspire the company to continue pushing the boundaries of footwear design, developing innovative solutions that cater to the evolving needs of consumers while maintaining the highest standards of quality and craftsmanship.

Wuhuan M809bk was designed by Xiao Nan from Shanghai Wuquan Sporting Goods Co., Ltd.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152599>

About Shanghai Wuquan Sporting Goods Co., Ltd.

Shanghai Wuquan Sporting Goods Co., Ltd. is a Chinese sporting goods enterprise that integrates research and development, design, manufacturing, and sales. The company, which owns the WUHUAN Walking Shoes brand founded in 1960, focuses on scientific and technological research and development of footwear products, ergonomic research, and professional walking shoes design, development, and testing. Shanghai Wuquan Sporting Goods Co., Ltd. is committed to providing high-end and comfortable footwear products for the consumer market, adhering to the rise of Chinese brands, and promoting a healthy lifestyle through walking sports.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation in the Footwear, Shoes and Boots Design category. Recipients are acknowledged for their contribution to raising industry standards and advancing the practice of design through their work, which often incorporates original innovations and elicits a strong emotional response. The Silver A' Design Award is granted to designs that showcase a remarkable level of expertise, creativity, and innovation, as evaluated by a panel of design professionals, industry experts, journalists, and academics based on pre-established criteria such as innovative material use, aesthetic appeal, comfort consideration, durability assessment, environmental impact, market relevance, production feasibility, functionality evaluation, ergonomic design, user experience, cultural sensitivity, inclusion of new technologies, versatility of design, cost-effectiveness, safety measures, brand identity reflection, design originality, social impact, adaptive design, and trend forecast integration.

About A' Design Award

The A' Footwear, Shoes and Boots Design Award is a prestigious competition that offers global recognition to visionary footwear designers, innovative design agencies, and influential companies in the footwear industry. Entries are blind peer-reviewed and voted on by a world-class jury panel of design professionals, footwear industry experts, journalists, and academics based on pre-established evaluation criteria. The A' Design Award aims to recognize and promote superior products and projects that advance and benefit society, ultimately

contributing to the creation of a better world through the power of good design. Since its establishment in 2008, the A' Design Award has been dedicated to motivating designers and brands to develop pioneering designs that positively impact the global community. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at <https://footwearaward.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

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