User Provisioning Market Study, Trends, Segmentation, Detailed Analysis And Forecast by 2031

The increase in the adoption of cloud-based IAM and the rise in incidents of identity thefts are boosting the growth of the global user provisioning market.

PORTLAND, OR, UNITED STATES, September 16, 2024 / EINPresswire.com/ -- According to the report published by Allied Market Research, the global user provisioning market size generated $4.3 billion in 2021, and is projected to reach $15 billion by 2031, growing at a CAGR of 13.6% from 2022 to 2031. The report

USER PROVISIONING MARKET

OPPORTUNITIES AND FORECAST, 2021 - 2031

User provisioning market is expected to reach **$15 Billion** in 2031

Growing at a **CAGR of 13.6%** (2022-2031)

User Provisioning Market

offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners, and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

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An increase in the adoption of cloud-based software by various companies across the globe, surge in demand for improvement in workforce utilization, and rise in incidents of identity thefts are expected to drive the growth of the global user provisioning market. Shutdown in the production of various industries, reduction in workforce, and economic slowdown in various countries during the pandemic had a negative impact in the growth of the global market.

The report offers detailed segmentation of the global user provisioning market based on component, business function, deployment model, organization size, industry vertical, and region. The report provides a comprehensive analysis of every segment and their respective sub-segment with the help of graphical and tabular representation. This analysis can essentially help market players, investors, and new entrants in determining and devising strategies based on the

fastest-growing segments and highest revenue generation that is mentioned in the report.

Based on components, the solution segment held the largest market share in 2021, holding more than two-thirds of the global market, and is expected to maintain its leadership status during the forecast period. The services segment, on the other hand, is expected to cite the fastest CAGR of 14.9% during the forecast period.

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Based on business function, the IT segment held the largest market share in 2021, holding more than two-fifths of the global market, and is expected to maintain its leadership status during the forecast period. The marketing and sales segment, on the other hand, is expected to cite the fastest CAGR of 15.9% during the forecast period.

Based on deployment model, the on premises segment held the dominating market share in 2021, holding more than half of the global market. The cloud segment, on the other hand, is expected to maintain its leadership status during the forecast period. In addition, the same segment is expected to cite the fastest CAGR of 15.1% during the forecast period.

Based on organization size, the large enterprises segment held the largest market share in 2021, holding more than three-fifths of the global market, and is expected to maintain its leadership status during the forecast period. The SMEs segment, on the other hand, is expected to cite the fastest CAGR of 14.7% during the forecast period.

Based on region, the market across North America held the largest market share in 2021, holding nearly two-fifths of the global market, and is expected to maintain its leadership status during the forecast period. The Asia-Pacific region, on the other hand, is expected to cite the fastest CAGR of 15.1% during the forecast period.

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The key players analyzed in the global user provisioning market report include ATOS, CA Technologies, Cyberark, Centrify Corporation, Dell Technologies, EmpowerID, Inc., Hitachi, Happiest Minds, IDMWORKS, Kinetix, OneLogin, Inc., IBM Corporation, JumpCloud, Microsoft Corporation, Oracle Corporation, SAP SE, SolorWinds LLC.

The report analyzes these key players in the global user provisioning market. These market players have made effective use of strategies such as joint ventures, collaborations, expansion, new product launches, partnerships, and others to maximize their foothold and prowess in the industry. The report helps analyze recent developments, product portfolio, business performance and operating segments by prominent players in the market.

COVID-19 Scenario:

1. The outbreak of COVID-19 has had a negative impact on the growth of the global user provisioning market, owing to the occurrence of lockdowns in various countries across the globe.

2. Lockdowns resulted in the closure of manufacturing and production facilities of various industries and businesses, which adversely impacted the growth of the market.

3. In addition, the economic slowdown of various economies further aggravated the impact of the market.

4. These restrictions were imposed by the government to curb the spread of the virus during the pandemic. However, the incidents of identity theft were still on the rise. Emerging advancements in the market are providing remunerative opportunities for growth. Moreover, many enterprises are investing highly in the user provisioning market.

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Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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