

Austlinx is now Empowering Australian and Global Companies with European Investor Relations Expertise

Austlinx announces its comprehensive suite of services tailored to assist small and mid-cap Australian and global companies with their European strategy

PERTH, WESTERN AUSTRALIA, AUSTRALIA, September 16, 2024 /EINPresswire.com/ -- Austlinx, a



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Matthew Reynolds

boutique investor relations firm headquartered in Frankfurt, proudly announces its comprehensive suite of services tailored to assist small and mid-cap Australian and global companies with their European strategy. Specializing in investor relations, German media and news flow management, investor roadshows, dual listings on the Frankfurt Stock Exchange, and strategic consulting, Austlinx is the trusted partner for businesses seeking to establish or expand their presence in Europe.

With Europe's complex financial landscape and regulatory frameworks, entering the market requires not only a keen understanding of the local economy but also insight into investor behaviour, media landscapes, and key networking opportunities.

Austlinx offers a highly localized approach, ensuring clients benefit from our deep-rooted expertise in navigating European capital markets, media relations, and investor communication.

Localised Knowledge: A Key to Success in Europe

Unlike larger global firms that often adopt a one-size-fits-all approach, Austlinx offers tailored solutions specifically designed for businesses entering the European market. With a local presence in Frankfurt, Austlinx has an intimate understanding of the European investor community, the dynamics of the Frankfurt Stock Exchange, and the intricacies of German media.

"Successful market entry in Europe requires more than just financial expertise; it demands a

nuanced understanding of local regulatory, cultural, and investor expectations," said Matthew Reynolds CEO of Austlinx. "Our firm is uniquely positioned to offer the insights and connections needed for companies to thrive in Europe. Our tailored, direct approach ensures our clients achieve their goals while building long-term relationships with key stakeholders. We value add with our networks and collaboration partners, including a Tier 1 German IR firm".

Comprehensive Services for Small and Mid-Cap Companies

Austlinx's core offerings are:

1. Investor Relations and Media Strategy: Austlinx assists clients

develop a robust investor relations

plan, from crafting key messaging for European audiences to managing interactions with German and European media. Our localised expertise ensures that company news and milestones are effectively communicated to the right audiences.

2. Investor Roadshows and Networking: Austlinx collaborates with a German partner to coordinate investor roadshows across major European financial hubs, facilitating direct meetings with institutional investors, fund managers, and other key stakeholders. These roadshows open the door to building relationships and expanding investor bases in Europe.

3. Dual Listing on the Frankfurt Stock Exchange: For companies considering a dual listing on the Frankfurt Stock Exchange, Austlinx collaborates with German IR firm and market maker. A dual listing on Frankfurt and German exchanges provides companies with greater visibility, access to a diverse pool of investors, and enhanced liquidity.

European Consulting Services for Long-Term Growth

Austlinx not only supports companies with their initial market entry but also offers ongoing consulting services for sustainable growth in Europe. Including adapting to new regulations, managing investor communications, customer reach-out strategies and adjusting strategies to market changes, Austlinx: A Gateway to European Success European markets continue to attract global capital. By leveraging Austlinx's local knowledge and services, clients can navigate Europe's financial ecosystem with confidence, build stronger relationships with European investors, and drive long-term shareholder value.



For more information about Austlinx and its services, please visit www.austlinx.net.

About Austlinx

Austlinx is a boutique investor relations firm based in Frankfurt, Germany. Specialising in assisting small and mid-cap Australian and global companies, Austlinx provides a full suite of services including European investor relations strategy, German media management, investor roadshows, dual listings on the Frankfurt Stock Exchange, and European consulting services.

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