

# Spandex Leads the Innovation Wave in Large Format Printing

*Advanced Technologies and Sustainability Initiatives Position Spandex as a Leader in the Large Format Printing Industry*

SALT LAKE CITY, UT, UNITED STATES,  
September 17, 2024 /

[EINPresswire.com/](https://EINPresswire.com/) -- Spandex, a global leader in materials and equipment for the large format printing industry, is reinforcing its position at the forefront of innovation through its commitment to cutting-edge technologies. With advancements in high-resolution printing, eco-friendly materials, automation, and integrated digital technologies, Spandex continues to help businesses thrive in a fast-paced and evolving market. Spandex represents some of the most trusted and innovative large format vendors in the industry, including Roland, STS, M&R, HP 3M, and Epson, offering customers a broad range of high-performance printing solutions.



“

Our solutions offer unparalleled clarity and precision, ensuring that our clients stand out in a competitive market.”

*Lawrence Wiscombe, General Manager*

## Pioneering High-Resolution Printing

-----  
As consumer demand for impeccable image quality grows, Spandex’s high-resolution printing solutions set new industry standards. These advancements are particularly vital for applications such as high-end graphics, indoor signage, and other media requiring precise detail. "High-resolution printing is no longer optional; it's a necessity for businesses aiming to deliver the best," says Lawrence Wiscombe, General Manager at Spandex. "Our solutions

offer unparalleled clarity and precision, ensuring that our clients stand out in a competitive market."

## Sustainability as a Core Focus:

-----

Spandex continues to champion sustainability in the large format printing sector. The company offers innovative, eco-friendly materials such as recyclable substrates and UV-curable inks designed to reduce environmental impact without compromising on quality. "Sustainability isn't just a trend; it's a responsibility," Wiscombe notes. "By offering eco-friendly solutions, we help our clients meet their environmental targets while maintaining superior print quality."

## Driving Efficiency with Automation and Software Innovation:

-----

Automation and advanced software are streamlining production workflows in large format printing. Spandex's cutting-edge systems reduce manual labor, enhance accuracy, and optimize color management through sophisticated RIP (Raster Image Processing) software. "Automation allows businesses to scale efficiently, minimize errors, and maintain consistent quality," explains Wiscombe. "It's essential for any operation looking to stay competitive in today's market."

## Harnessing Digital Technologies for Interactive Print:

-----

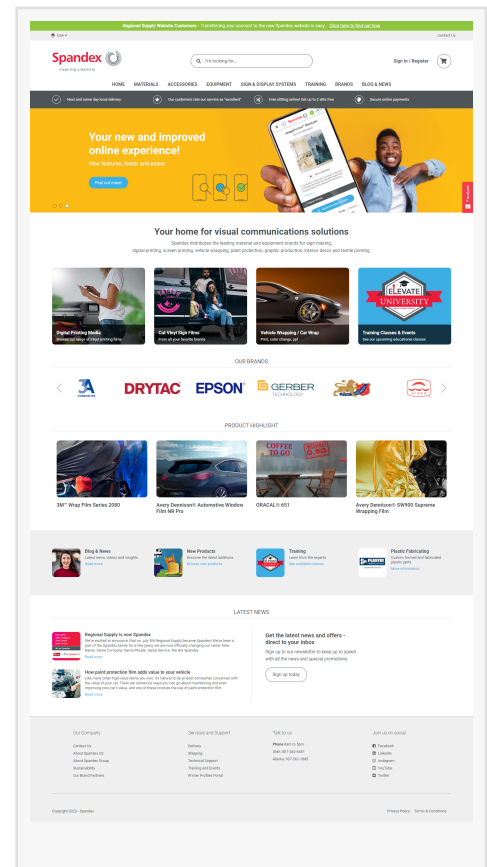
Spandex is also embracing the fusion of traditional print with emerging digital technologies like augmented reality (AR) to create immersive, interactive experiences. These innovations are providing businesses with new ways to engage audiences through dynamic, hybrid print solutions. "Digital technologies are revolutionizing how businesses use print," Wiscombe adds. "At Spandex, we're committed to helping clients explore these exciting opportunities to stay ahead of the curve."

## Vendor Partnerships for Industry-Leading Solutions:

-----

Spandex's portfolio includes leading large format printing vendors such as 3M, Avery Dennison, Orafol, HP, EFI, and Mimaki. These partnerships enable Spandex to offer a comprehensive selection of materials and equipment tailored to meet diverse customer needs—from premium films and substrates to advanced printing technologies. By collaborating with these renowned brands, Spandex provides its clients with the most reliable and innovative solutions available in the industry today.

## About Spandex



Spandex is a premier US supplier known for its comprehensive support to professionals in screen printing, digital printing, and sign making. With a history rich in providing essential materials and tools, Spandex boasts an expansive inventory that includes over 10,000 items ranging from advanced vinyl and inks to neon signs, plastic sheets, and transformative digital printing technologies.

Our facilities also host educational classes that cover a variety of subjects from basic application techniques to advanced digital technology use, ensuring our clients stay at the forefront of industry advancements. We uphold a legacy of problem-solving, rooted in our founder Art Mendenhall's vision of being "in business to solve people's problems," a principle that continues to guide our operations.

Dedicated to superior customer service, Spandex offers daily delivery services, exceptional technical support, and the assistance of a knowledgeable sales staff. Our commitment extends beyond just supplying products; we aim to empower our clients by keeping them informed about the latest industry technology and market trends.

For more detailed information on our products, services, and educational offerings, or to explore how we can help enhance your projects, please visit [www.spandex.us](http://www.spandex.us), email [info.us@spandex.com](mailto:info.us@spandex.com), or call (800) 365-8920.

###

Spandex Spokesperson  
Regional Supply, LLC  
+1 801-361-6600

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/743955468>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.