

# Indie Filmmaker Tom Monson Raises Concerns Over People's Choice Awards Exclusion

*Celebrating the Heart and Humor of Indie Cinema Amidst the Awards Frenzy*

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EINPresswire.com/ -- As excitement builds for the upcoming People's Choice Awards, indie filmmaker Tom Monson has sparked a conversation within the film community regarding the absence of his film, "[We Found Bigfoot](#)," from this year's nominations.



In his recent article, "The People's Choice Awards: Whose Choice Is It, Anyway?" Monson questions the criteria and processes that determine which films receive recognition. Despite its heartfelt and humorous narrative, "We Found Bigfoot" has remained as elusive as its mythic namesake in the awards spotlight.

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For the big studios, it's most often about the profit, but for us indie filmmakers, it's about making a statement, trying to change something, or the joy of telling a story.”

*Tom Monson*

Monson identifies several factors contributing to this oversight:

**Marketing Limitations:** With limited resources, "We Found Bigfoot" relied on word-of-mouth rather than expansive marketing campaigns typical of major studio releases.

Monson argues that merit should shine through beyond the noise of advertising.

**Indie Film Challenges:** Indie films often offer fresh perspectives but can be overshadowed by larger productions. Monson emphasizes that "We Found Bigfoot" brings heart and creativity, deserving a place amid mainstream offerings.

**Genre-Bending Brilliance:** The film's adventurous, mockumentary style may not fit neatly into traditional categories, yet these unique endeavors often leave lasting impressions.

**Subtle Messaging:** In an era of bold statements, Monson's film opts for subtle social commentary, reflecting on cultural quirks with humor and insight. This nuanced approach, he argues, should not be overlooked.

**Authenticity vs. Glitz:** The film's characters, with their relatable imperfections, offer a contrast to the polished personas often seen in mainstream cinema. Monson believes there's value in celebrating this authenticity.

**Community Cultivation:** "We Found Bigfoot" has nurtured a loyal fanbase, highlighting how grassroots support can drive a film's impact beyond traditional metrics.

Monson also raises questions about potential financial influences within the industry, pondering whether smaller films are overshadowed by the advertising clout of media giants.

Ultimately, Monson calls for a shift in perspective at the People's Choice Awards, urging for recognition of indie talents that challenge and inspire. Despite its absence from this year's nominations, "We Found Bigfoot" has already made a meaningful connection with its audience.

As the awards approach, Monson hopes for a future where the diversity of the film landscape is fully embraced, and all stories – no matter their size – find their rightful place in the spotlight.

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Producer Tom Monson at work on location



It's 3:00 am and the cast gets ready for the next shoot.

X  
LinkedIn  
Instagram  
YouTube  
TikTok  
Other

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