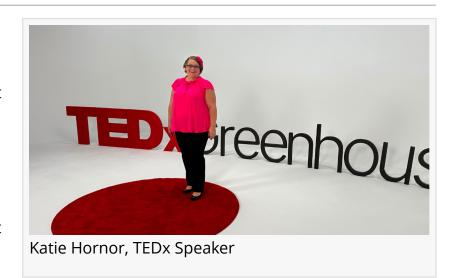


## TEDx Talk by Katie Hornor Uses an Unlikely Metaphor to Inspire Entrepreneurs

SIOUX FALLS, SD, UNITED STATES,
September 17, 2024 /
EINPresswire.com/ -- As the world of
entrepreneurship continues to grow, it
can be easy for business owners to
lose sight of their true purpose.
However, seasoned business coach,
keynote speaker, and author <u>Katie</u>
Hornor is on a mission to change that.
In her newly released TEDx talk, "What
Flamingos Taught Me About Purpose,"
Hornor draws on personal encounter
with flamingos and a powerful



metaphor to encourage entrepreneurs to step out of fear and into their divinely-given purpose.

Hornor's TEDx talk has been making waves in the entrepreneurial community, as it offers a



The flamingos were unflustered, unbothered, unafraid of the dangers in their river. Just calmly confident in who they were and their job. What if every entrepreneur had that kind of confidence?"

Katie Hornor

unique perspective on living your purpose through the vehicle of business. Using the graceful and resilient flamingo as a metaphor, Hornor shares her own journey of overcoming fear and embracing her purpose as a business owner. Through her talk, she challenges entrepreneurs to do the same and to let go of limiting beliefs that may be holding them back from achieving their full potential.

As a business coach, Hornor has helped thousands of entrepreneurs find success and fulfillment creating businesses in service of their life and purpose. Her TEDx talk, along with her award-winning book "The Flamingo"

<u>Advantage</u>" is inspiring and empowering others through her personal experiences. Through her powerful message, she hopes to ignite a fire within entrepreneurs to value their work as a way to further their passions rather than a deterrent.

About TEDx, x = independently organized event -  $\Box$ In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like

experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

For those interested in learning more about Hornor's TEDx talk and her work as a business coach, keynote speaker, and author, please contact Tresa Salters at 605-592-4108 or email Team@TheFlamingoAdvantage.com. Hornor's TEDx talk is now available for viewing on the TEDx YouTube channel and at

https://theflamingoadvantage.com/flamingo-tedx. Don't miss this opportunity to be inspired to live your own purpose boldly through the wisdom of flamingos.

Tresa Salters
The Flamingo Advantage
+1 617-688-8622
Team@TheFlamingoAdvantage.com
Visit us on social media:

Facebook LinkedIn Instagram YouTube Other



Katie Hornor, TEDx Speaker



Katie Hornor, TEDx Speaker



Katie Hornor receives applause at her TEDx Talk

This press release can be viewed online at: https://www.einpresswire.com/article/744062453

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.