

Desktop Virtualization Market Insights, Deep Analysis of Key Vendor in the Industry

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EINPresswire.com/ -- According to the report, the [global desktop virtualization market size](#) generated \$11.5 billion in 2021, and is anticipated to generate \$28.3 billion by 2031, witnessing a CAGR of 9.5% from 2022 to 2031.

The increase in need to improve employee efficiency and enhanced data security offered by desktop virtualization drive the growth of the global desktop virtualization market. However, performance and compatibility issues and expensive deployment and sign-up costs of desktop virtualization platforms are hampering the market growth. On the contrary, an increased market for workspace as a service is expected to offer remunerative opportunities for expansion of the desktop virtualization industry during the forecast period.

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Desktop virtualization is defined as a distribution of software systems at different levels to increase efficiency and productivity and also helps in analyzing the big data so that problems can be solved quickly. Their main function is to identify, evaluate and calculate the performance of an application and remove the factor that is causing problems. This software is widely used in industries like telecommunications, media and entertainment, government, and healthcare.

The rise in need to increase employee efficiency and enhanced data security offered by desktop virtualization fosters the growth of the global desktop virtualization market. In addition, cost saving associated with desktop virtualization solutions positively impacts the growth of the desktop virtualization industry. However, performance and compatibility issues and expensive deployment and sign-up costs of desktop virtualization platforms hamper the market growth. On the contrary, an increased market for workspace as a service is expected to offer remunerative opportunities for expansion of the desktop virtualization industry during the forecast period.



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Based on region, North America held the highest market share in terms of revenue in 2021, accounting for more than one-third of the global desktop virtualization industry, owing to the high concentration of specialized VDI vendors in the region. However, the Asia-Pacific region is expected to witness the fastest CAGR of 11.1% from 2022 to 2031. This is owing to the ongoing digital transformation of the region.

The key players profiled in the desktop virtualization market analysis are Amazon Web services, Inc., Cisco Systems, Inc., Citrix Systems, Inc., Datacom Group Ltd., DXC Technology Company, Huawei Technologies Co., Ltd., International Business Machine Corporation, Ivanti, Kyndryl Inc., Microsoft Corporation, Nasstar, NetApp, NTT DATA Corporation, Nutanix, Oracle Corporation, Pure storage, Inc., Softchoice, VMware, Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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