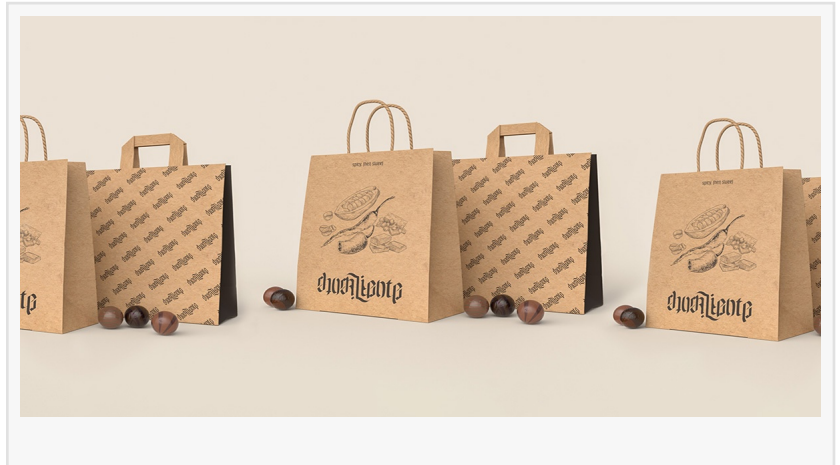


Paper Bags Market Size, Global Industry Overview, In-depth Insights and Forecast 2024-2032

The paper bags market is expected to reach US\$ 8.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.22% during 2024-2032.

ST. BROOKLYN, NY, UNITED STATES,
September 17, 2024 /
EINPresswire.com/ -- Summary:



- The global paper bags market size reached USD 5.8 Billion in 2023.
- The market is expected to reach USD 8.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.22% during 2024-2032.
- Asia Pacific leads the market, accounting for the largest [paper bags market share](#).
- Sewn open mouth accounts for the majority of the market share in the product type segment due to high strength and durability, which makes them perfect for heavy-duty applications and popular across a range of industries.
- Brown Kraft holds the largest share in the paper bags industry.
- 2 ply remains a dominant segment in the market owing to improved durability and strength, which allow them to be used in a variety of applications.
- Offline represents the leading distribution channel segment.
- Retail holds the leading end-use segment.
- Technological advancements in paper bag manufacturing are enhancing the durability and functionality of paper bags, making them a more viable alternative to plastic.
- The rise of the zero-waste movement is encouraging both consumers and businesses to adopt paper bags as part of their efforts to reduce overall waste and environmental impact.

Industry Trends and Drivers:

- Rising environmental awareness:

As concerns about plastic pollution rise, consumers and businesses are seeking alternatives that minimize environmental impact. Plastic bags contribute significantly to land and marine

pollution, taking hundreds of years to degrade and causing harm to wildlife. Paper bags, on the other hand, are biodegradable and recyclable, offering a more eco-friendly option. The push toward reducing single-use plastic consumption has encouraged retailers and manufacturers to switch to paper-based packaging, as it aligns with sustainable practices and helps brands improve their corporate social responsibility profiles. Additionally, consumers are more inclined to support companies that adopt eco-friendly packaging, further bolstering the demand for paper bags.

- Implementation of stringent government regulations:

Many countries across the globe have introduced bans or taxes on plastic bags to combat pollution. For example, the European Union's directive on reducing the consumption of lightweight plastic carrier bags has led to a significant shift toward paper-based alternatives. Similarly, countries like India, Kenya, and Bangladesh have imposed strict bans on single-use plastic bags, further accelerating the adoption of paper bags. Governments are also promoting the use of reusable and biodegradable products through public awareness campaigns, which enhances the market for paper bags. These regulations have compelled businesses to seek out environmentally compliant packaging solutions, positioning paper bags as a preferable alternative to plastic bags, thereby aiding the market growth.

- Growing consumer demand for sustainable packaging solutions:

With a notable shift in consumer preferences, more individuals are opting for products and packaging that have a minimal environmental footprint. This trend is particularly evident in sectors like retail, food and beverage (F&B), and e-commerce, where consumers increasingly favor sustainable packaging as a criterion for purchasing decisions. Paper bags, which are often made from recycled materials and offer the advantage of being reusable, cater to this demand. Moreover, paper bags offer branding opportunities with customizable designs and logos, making them a popular choice for businesses looking to enhance their eco-friendly image while providing a functional and appealing packaging option strengthening the market growth.

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Paper Bags Market Report Segmentation:

Breakup By Product Type:

- Sewn Open Mouth
- Pinched Bottom Open Mouth
- Pasted Valve
- Pasted Open Mouth
- Flat Bottom

- Others

Sewn open mouth accounts for the majority of shares owing to high durability and strength, making them ideal for heavy-duty applications and widely used in various industries.

Breakup By Material Type:

- Brown Kraft
- White Kraft

Brown kraft dominates the market as it is preferred for its strength, durability, and eco-friendly properties, making it a popular choice for packaging.

Breakup By Thickness:

- 1 Ply
- 2 Ply
- 3 Ply
- > 3 Ply

2 ply holds the majority of shares as it provides enhanced strength and durability, making them suitable for a range of applications.

Breakup By Distribution Channel:

- Online
- Offline

Offline represents the majority of shares due to easy access to paper bags and are preferred for bulk purchases.

Breakup By End Use:

- Food and Beverages
- Pharmaceutical
- Retail
- Construction
- Chemicals
- Others

Retail exhibits a clear dominance because they are required in everyday transactions and branding purposes, leading to their predominant use in the sector.

Breakup By Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

Asia Pacific holds the largest segment due to rapid industrialization, expanding retail sector, and increasing environmental regulations.

Top Paper Bags Market Leaders:

The paper bags market research report outlines a detailed analysis of the competitive landscape, offering in-depth profiles of major companies.

Some of the key players in the market are:

- American Packaging Corporation
- B & H Bag Company
- El Dorado
- Genpak LLC
- Gilchrist Bag Manufacturing LLC
- Global-Pak Inc.
- Grupo Consist S.A.
- International Paper
- Kent Paper & Packaging Supplies
- Mondi Group
- Novolex Holdings LLC
- Paperbags Ltd.
- Ronpak Inc.
- Smurfit Kappa Group

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Elena Anderson

IMARC Services Private Limited

+ +1 631-791-1145

[email us here](#)

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