

# E-Learning Services Market SWOT Analysis by Leading Key Players: SkillSoft, Oracle, McGraw-Hill

*The E-Learning Services Market have seen a market size of USD 320 Billion in 2024 and estimated to reach USD 570 Billion by 2032, growth at a CAGR of 9%.*

PUNE, MAHARASHTRA, INDIA,  
September 17, 2024 /

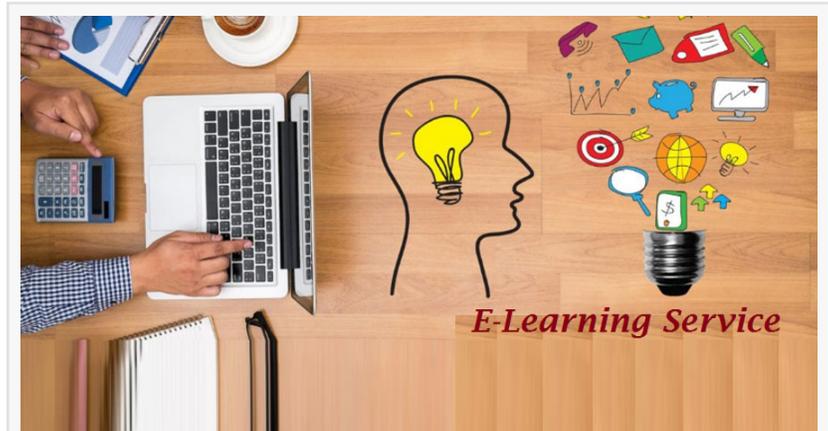
EINPresswire.com/ -- The Latest published market study on [Global E-Learning Services Market](#) provides an overview of the current market dynamics in the E-Learning Services space, as well as what our survey

respondents— all outsourcing decision-makers— predict the market will look like in 2029. The study breaks the market by revenue and volume (wherever applicable) and price history to estimate the size and trend analysis and identify gaps and opportunities. Some of the players that are in coverage of the study are SkillSoft, Macmillan, Skillsoft, Allen Communication, McGraw-Hill, Cengage Learning, Cegos, Educomp, Cornerstone on demand, Kineo, GP Strategies, Oracle, Desire2learn, Pearson & Edmodo.



HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services."

*Nidhi Bhawsar*



E-Learning Services Market

The E-Learning Services Market have seen a market size of USD 320 Billion in 2024 and estimated to reach USD 570 Billion by 2032, growth at a CAGR of 9%. Historically, back in 2019 the E-Learning Services market have seen a value of USD 180 Billion and since then market have recovered completely and showing robust growth.

By region, North America have shown clear dominance in E-Learning Services market sizing and Asia-Pacific region have witnessed fastest growth and would continue at same pace till 2032.

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Major highlights from the Study along with most frequently asked questions:

1) What so unique about this Global E-Learning Services Assessment?

Market Factor Analysis: In this economic slowdown, the impact on various industries is huge. Moreover, the increase in demand & supply gap as a result of the sluggish supply chain and the production line has made the market worth observing. It also discusses technological, regulatory, and economic trends that are affecting the market. It also explains the major drivers and regional dynamics of the global market and current trends within the industry.

Market Concentration: Includes C4 Index, HHI, Comparative E-Learning Services Market Share Analysis (Y-o-Y), Major Companies, Emerging Players with Heat Map Analysis

Market Entropy: Randomness of the market highlighting aggressive steps that players are taking to overcome the current scenario. Development activity and steps like expansions, technological advancement, M&A, joint ventures, and launches are highlighted here.

Patent Analysis: Comparison of patents issued by each player per year.

Peer Analysis: An evaluation of players by financial metrics such as EBITDA, Net Profit, Gross Margin, Total Revenue, Segmented Market Share, Assets, etc to understand management effectiveness, operation, and liquidity status.

2) Why only a few Companies are profiled in the report?

Industry standards like NAICS, ICB, etc are considered to derive the most important manufacturers. More emphasis is given to SMEs that are emerging and evolving in the market with their product presence and technologically upgraded modes, current version includes players like "SkillSoft, Macmillan, Skillssoft, Allen Communication, McGraw-Hill, Cengage Learning, Cegos, Educomp, Cornerstone on demand, Kineo, GP Strategies, Oracle, Desire2learn, Pearson & Edmodo" etc and many more.

\*\* Companies reported may vary subject to Name Change / Merger etc.

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3) What details will the competitive landscape provide?

A value proposition chapter to gauge E-Learning Services market. 2-Page profiles of all listed companies with 3 to 5 years of financial data to track and comparison of business overview, product specification, etc.

4) What is all regional segmentation covered? Can specific countries of interest be added?

A country that is included in the analysis is North America (Covered in Chapter 6 and 13), United States, Canada, Mexico, Europe (Covered in Chapter 7 and 13), Germany, UK, France, Italy, Spain, Russia, Others, Asia-Pacific (Covered in Chapter 8 and 13), China, Japan, South Korea, Australia, India, Southeast Asia, Others, Middle East and Africa (Covered in Chapter 9 and 13), Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Others, South America (Covered in Chapter 10 and 13), Brazil, Argentina, Columbia, Chile & Others

\*\* Countries of primary interest can be added if missing.

5) Is it possible to limit/customize the scope of study to applications of our interest?

Yes, the general version of the study is broad, however, if you have limited application in your scope & target, then the study can also be customized to only those applications. As of now, it covers applications K-12, Higher Education, Corporates, Government & Vocational.

\*\* Depending upon the requirement the deliverable time may vary.

To comprehend Global E-Learning Services market dynamics in the world mainly, the worldwide E-Learning Services market is analyzed across major global regions. A customized study by a specific region or country can be provided, usually, the client prefers below

- North America: United States of America (US), Canada, and Mexico.
- South & Central America: Argentina, Chile, Colombia, and Brazil.
- Middle East & Africa: Kingdom of Saudi Arabia, United Arab Emirates, Turkey, Israel, Egypt, and South Africa.
- Europe: the UK, France, Italy, Germany, Spain, Nordics, BALTIC Countries, Russia, Austria, and the Rest of Europe.
- Asia: India, China, Japan, South Korea, Taiwan, Southeast Asia (Singapore, Thailand, Malaysia, Indonesia, Philippines & Vietnam, etc) & Rest
- Oceania: Australia & New Zealand

Enquire for customization in Report @ <https://www.htfmarketreport.com/enquiry-before-buy/3030269-global-e-learning-services-market-report-2020-by-key-players-types-applications-countries-market-size-forecast-to-2026>

Basic Segmentation Details

Global E-Learning Services Product Types In-Depth: , Online, Learning Management System, Mobile, Rapid E-Learning & Virtual Classroom

Global E-Learning Services Major Applications/End users: K-12, Higher Education, Corporates, Government & Vocational

Geographical Analysis: North America (Covered in Chapter 6 and 13), United States, Canada, Mexico, Europe (Covered in Chapter 7 and 13), Germany, UK, France, Italy, Spain, Russia, Others, Asia-Pacific (Covered in Chapter 8 and 13), China, Japan, South Korea, Australia, India, Southeast Asia, Others, Middle East and Africa (Covered in Chapter 9 and 13), Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Others, South America (Covered in Chapter 10 and 13), Brazil, Argentina, Columbia, Chile & Others & Rest of World

For deep analysis of E-Learning Services Market Size, Competition Analysis is provided which includes Revenue (M USD) by Players (2020-2024E) & Market Share (%) by Players (2020-2024E) complemented with concentration rate.

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Actual Numbers & In-Depth Analysis of Global E-Learning Services Market Size Estimation and Trends Available in Full Version of the Report.

Thanks for reading this article, you can also make sectional purchases or opt-in for a regional report by limiting the scope to only North America, ANZ, Europe or MENA Countries, Eastern Europe, or European Union.

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