

CiaoFlorence Announces Participation in Major International Tourism Events

CiaoFlorence announce its participation in key tourism trade fairs: Arival in San Diego, TTG Travel in Rimini, the WTM in London and Fitur in Madrid.

FLORENCE, TUSCANY, ITALY, September 18, 2024 /EINPresswire.com/ -- CiaoFlorence Tours & Travel, established in [Florence Italy](#), is pleased to announce its participation in key upcoming tourism industry trade fairs and events.

The company will attend Arival San Diego at the end of September, the TTG Travel Experience in Rimini in October, the WTM in London in November, and Fitur in Madrid next January.

These gatherings are crucial for establishing new, profitable partnerships, strengthening existing ones, and staying updated on the latest technological advancements and tourism trends. In line with its global strategy, the company aims to be present at strategically significant events.

The first event of the season will be Arival San Diego, where the CiaoFlorence team will attend important conferences on travel



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trends, consumer behavior, and the tourism industry as a whole. This is a perfect opportunity to engage in game-changing connections and explore forward-looking solutions at the must-attend conference for the In-destination Experiences industry.

The second international fair where CiaoFlorence will exhibit is the TTG Travel Experience, a major event focusing on the Italian market, where CiaoFlorence plays a prominent role.

This event is of fundamental importance for the company, which intends to consolidate its presence at a national level and establish itself as a point of reference for the foreign market.



The WTM in London, while maintaining a main focus on the English-speaking market, stands out for its global resonance, attracting the international media and the main players in the travel industry every year. CiaoFlorence plans to use this opportunity to develop strategic collaborations with global partners.

Finally, CiaoFlorence will take part in Fitur 2025 in Madrid, a trade fair focused on the Iberian and Latin American markets, where the company will participate as an exhibitor to enhance its presence in both regions. This event also provides a significant international platform for the brand. Through its involvement in these events, CiaoFlorence is strategically positioned to boost its global visibility. This participation grants the company a unique opportunity to showcase its projects and foster new partnerships on an international stage.

The importance CiaoFlorence places on three of the industry's top tourism fairs is demonstrated by its decision to participate with its own stand. Unlike the common practice of companies being grouped by geographical region, CiaoFlorence will showcase in an independent exhibition area. At TTG, visitors can find the company in Hall A5, Stand 205, and at WTM in Hall N2, Stand 118. The CiaoFlorence team looks forward to welcoming visitors, presenting new projects, and showcasing the latest innovations the company has recently developed.

The CiaoFlorence team warmly invites all attendees to visit their stands and learn more about their offerings. Attendees wishing to schedule a meeting in advance are encouraged to contact the company at info@ciaoflorence.it or call +39 055 354 044. The team looks forward to welcoming visitors at various events and fairs and exploring opportunities for collaboration in creating unforgettable travel experiences

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