

Security Gateway Market Advanced Technology and New Innovations by 2032 -Microsoft Corp., Intel Corp., McAfee LLC

WILMINGTON, DE, UNITED STATES, September 18, 2024 / EINPresswire.com/ -- <u>Global Security</u> <u>Gateway Market</u> by Component Type, by Solution Type, by Deployment Type, by Organizational Size and, by Industry Vertical: Global Opportunity Analysis and Industry Forecast, 2023-2032



A secure web gateway is an advanced,

cloud-delivered or on-premises network security service. These gateway security tools also provide protection against threats to users who are accessing internet via web or are using any number of web-based applications. They allow organizations to enforce acceptable use policy for web access, enforce compliance with regulations and prevent data leakage.

Real time inspection, protection for off grid workers, time and content-based access and data leak prevention are some of the benefits offered by the security gateway.

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COVID-19 scenario Analysis:

The emergence of COVID-19 pandemic has severely affected almost all industries across the world. Further, lockdown enforcements and restrictions on movements of non-essential goods as well as resources in various countries has disrupted the supply chain of electronic components & networking equipment.

It is expected that the U.S. and global tech market growth is slowing down to nearly 2% in 2020, due to which ICT spending in major economies such as the U.S. have declined in the first half of 2020, but it is expected to recover in the second half.

In addition, there is a notable ramp-up in technologies such as work-from-home infrastructure, collaboration tools, virtualization infrastructure, VPN networking, mobile devices, security, desktop support and zoom during the COVID-19. Interest for video conferencing solution is

surging during the crisis. This generates large amount of data and will require high end technologies to analyze.

Furthermore, there are strong indications that the current decrease in demand for technology and digital solutions will be just a short-term phenomenon. In the medium-to-long run the COVID-19 technology impact may be extremely positive. Everyone is forced to embrace new technologies and discover their benefits. Additional investments in digital infrastructure can be expected.

Top impacting factors: Market Scenario Analysis, Trends, Drivers and Impact Analysis Increased number of cyber-attacks and online threats, increased number of data leakage activities, growing demand for robust security majorly drives the growth of the security gateway market. In addition, rise in adoption of security gateway solutions among the end users due to its numerous benefits such as full protection of web browsing, easy and transparent deployment, detection and prevention of risk situations, continuous update and others further fuels the growth of the market. However, lack of awareness about secure web gateway solutions restrains the growth of the market. However, increasing adoption of cloud-based security solutions is opportunistic for the security gateway market.

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Growth in adoption of security gateway solutions for real time traffic inspection: Secure web gateway inspects web traffic in real time. It analyzes content against cooperate policies and also ensure that any content which is inappropriate or contravenes company policies should be blocked. In addition to this, it also allows administrators to enforce common security policy templates and also configure policies that are suited to their business model or compliance requirements which makes it one of the key driving factors of this security gateway market.

Rise in adoption of cloud-based security technologies:

Many organizations are able to see benefits of cloud delivered security as compared to on–premise solutions. Cloud security offers numerous benefits such as low latency, high performance, and improved productivity. As a result, it is expected that new gateway security rollouts will be in the cloud.

Key benefits of the report:

This study presents the analytical depiction of the global security gateway market along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of global security gateway market share.

The current market is quantitatively analyzed to highlight the global security gateway market growth scenario.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the security gateway

market.

The report provides detailed security gateway market analysis based on competitive intensity and how the competition will take shape in coming years.

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