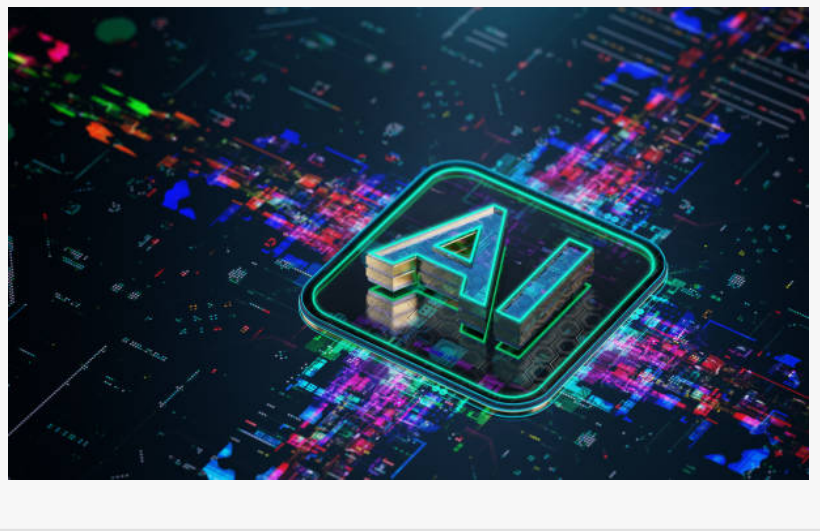


Rapid Application Development Market : Industry Development Scenario and Forecast to 2032

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EINPresswire.com/ -- Rapid application development (RAD) is a form of agile software development methodology that prioritizes rapid prototype releases and speedy feedback. The key benefit of implementing a rapid application development approach is fast project feedback process, making it an attractive choice for developers working in a fast-paced environment such as software development. This



rapid pace is made possible by rapid application development focus on minimizing the planning stage and maximizing rapid prototype development. By reducing planning time and emphasizing prototype repetitions, rapid application development allows project managers and stakeholders to accurately measure progress and communicate in real time on evolving issues or changes. This results in greater efficiency, faster development, and effective communication through speedy feedback.

Impact of COVID-19 on [Global Rapid Application Development Market](#):

The COVID-19 pandemic has acted as a catalyst for the development of automation technologies by global companies, especially in the area of drones for the purpose of surveillance and medicine delivery.

The unprecedented economic impact of COVID-19 on demand and supply, along with implications on geopolitics, and globalization, will influence the future of automation.

The coronavirus pandemic may drive enhancement of automation, digitalization, and artificial intelligence (AI) in the automobile sector in post COVID era to improve resilience to future pandemics.

In a situation like this automation and robotics could reduce dependence on human labor and increase productivity, preventing the chances of future plant shutdowns. In addition to this, IoT, AI, and digitalization will become extremely relevant going forward and are going to define the

new way of working. This lockdown provides us an opportunity to adopt these new trends, thus increasing the opportunities for the rapid application development market in the upcoming years.

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Top impacting factors: market scenario analysis, trends, drivers, and impact analysis
Increasing need for rapid customization and scalability business process in organizations to meet the need of end users is driving the adoption of rapid application development market. The organizations shift to mobility is driving the adoption of smartphones in businesses and encouraging trend of bring your own device which is accelerating the growth of rapid application development market. Organization need to eliminate gaps in the required IT skills and pace the process of coding for coders as well as non-coders is driving the growth of rapid application development market. However, dependency on vendor-supplied customization application is restraining the growth of rapid application development market. Contrarily, growing digital transformation in the IT industry is encouraging organizations to opt rapid application development platform which is expected to drive the growth of rapid application development market in the forecasted years.

Increasing adoption of rapid application development platform in business

Rapid Application Development can work for enterprises and organizations of all sizes whether small enterprise or large enterprise. For instance, a small enterprise start-up into mobile application development can develop prototypes at a fast pace with rapid application development. Start-ups that have a limited window can rely on rapid application development as to reduced development time will create a revenue generating opportunities for business.

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Rapid application development gathers user feedback

With rapid application development, the software development team gathers sufficient feedback from the end user regarding feedback and desired outcomes which can be used to determine any major changes to the requirements, as early as in the design phase to avoid any mistake. Several rapid application development tools provide developers the ability to create applications quickly and effectively without having to invest in development capital. Zoho Creator, for instance, is used for collecting data, design workflows, and set up specific rules for applications and has become one of the most popular RAD tools in the market as even non coders users can utilize its pre-built modules.

Key benefits of the report:

This study presents the analytical depiction of the global rapid application development industry along with the current trends and future estimations to determine the imminent investment

pockets.

The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the global rapid application development market share.

The current market is quantitatively analyzed to highlight the global rapid application development market growth scenario.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.

The report provides a detailed global market analysis depending on competitive intensity and how the competition will take shape in coming years.

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