

# TradeDay Accelerates Expansion into South America Following 600% Surge in Monthly Active Users

*Leading Funded Futures Trading Program Launches Website in Spanish and Portuguese to Meet Growing Demand*

CHICAGO, IL, UNITED STATES,  
September 18, 2024 /

EINPresswire.com/ -- [TradeDay](#), a leading funded futures trading program, today announced its strategic expansion into South America, driven by a remarkable 600% increase in monthly active users since January 2023. Building on its success in the U.S. and other English-speaking markets, TradeDay is now poised to serve the rapidly growing demand across the South American continent.



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we continue to seek out new opportunities for growth and innovation. We are thrilled to bring our cutting-edge trading platform and exceptional support services to the growing South American market.”

*James Thorpe, CEO*

TradeDay distinguishes itself with a suite of trader-centric features, including minimal withdrawal restrictions, trader-friendly calculations on drawdowns, and access to a diverse array of products such as the S&P 500, NASDAQ, gold, and foreign exchange futures. Over 25% of users who participate in its evaluation program have secured funding, underscoring the platform's effectiveness and appeal.

To capitalize on the burgeoning interest in South America, TradeDay has launched fully localized websites in Spanish and Portuguese. These platforms will offer an inclusive, user-friendly environment designed to cater to the specific

needs of South American traders. Features include industry-leading trader support, comprehensive educational resources, and personalized 1-on-1 mentoring options.

TradeDay's evaluation program enables aspiring traders to participate in financial markets without risking their own capital. The program is designed to nurture new talent and offers unparalleled opportunities for growth.

Commenting on TradeDay's expansion into South America, CEO James Thorpe said, "Our move into South America is a landmark step for TradeDay as we continue to seek out new opportunities for growth and innovation. We are thrilled to bring our cutting-edge trading platform and exceptional support services to the growing South American market."

The retail trading landscape in South America is experiencing a dynamic and promising shift, presenting unparalleled opportunities for investors and traders alike. With an increasing appetite for trading, the accessibility of online trading platforms, and the democratization of financial information, individuals are now empowered to actively participate in the financial markets.

TradeDay envisions a future characterized by innovation, inclusivity, and unprecedented opportunities, allowing investors to explore and engage in the exciting realm of retail trading, marking a transformative era in the region's economic development.

For further details about TradeDay's expansion into South America, visit [TradeDay.com](https://www.tradeday.com)

#### About TradeDay

TradeDay is a leading trader evaluation service, providing unparalleled opportunities for traders worldwide. With a commitment to innovation and excellence, TradeDay offers a unique evaluation program, diverse product offerings, and dedicated support to help traders succeed in the dynamic world of futures trading. For more information, visit [www.tradeday.com](https://www.tradeday.com).

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