

Global Casino Gambling Market Overview And Statistics For 2024-2033

The Business Research Company's Casino Gambling Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, September 19, 2024 /EINPresswire.com/ -- The casino gambling market has experienced robust growth in recent years,



expanding from \$149.51 billion in 2023 to \$160.58 billion in 2024 at a compound annual growth rate (CAGR) of 7.4%. The growth in the historic period can be attributed to the relaxation of gambling laws, adoption of online gambling platforms and mobile gaming apps, strong economic growth, increased global travel and tourism, and aggressive marketing campaigns.



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What Is The Estimated Market Size Of The Global Casino Gambling Market And Its Annual Growth Rate? The casino gambling market is projected to continue its strong growth, reaching \$214.64 billion in 2028 at a compound annual growth rate (CAGR) of 7.5%. The growth in the forecast period can be attributed to continued advancements in VR, AR, and blockchain technology, post-

pandemic economic growth, increased penetration of smartphones and better internet connectivity, entry of major casino operators into emerging markets, strengthening synergies between the casino gambling industry and the broader tourism and leisure sectors.

Explore Comprehensive Insights Into The Global Casino Gambling Market With A Detailed Sample Report:

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Growth Driver of The Casino Gambling Market

Growing online gambling is expected to propel the growth of the market going forward. Online gambling refers to the act of placing bets or playing games of chance over the internet for money or other stakes. The rise in online gambling is driven by increased internet accessibility,

convenience, and the proliferation of mobile devices. Online gambling boosts casino gambling by increasing brand visibility and attracting new players through accessible, engaging digital platforms.

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Which Market Players Are Driving The Casino Gambling Market Growth? Key players in the market include MGM Resorts International Inc., Flutter Entertainment plc, Caesars Entertainment Inc., Wynn Resorts Limited, International Game Technology PLC, Boyd Gaming Corporation, Hard Rock International Inc., SJM Holdings Limited, Genting Berhad, Galaxy Entertainment Group Limited, Evoke plc, Kindred Group Plc, Melco Resorts & Entertainment Limited, Konami Gaming Inc., Penn National Gaming Inc., Cher-Ae Heights Casino, Galaxy Gaming Inc., Table Trac Inc., Tangam Systems Inc., Novomatic AG, Las Vegas Sands Corp.

What Are The Key Trends That Influence Casino Gambling Market Share Analysis? Major companies operating in the casino gambling market are increasingly focused on developing advanced technologies, such as next-gen gaming platforms, to enhance the user experience and operational efficiency. Next-gen gaming platforms refer to advanced systems that offer innovative features, improved user interfaces, and enhanced scalability to deliver a superior gaming experience and optimize operations.

How Is The Global Casino Gambling Market Segmented?

- 1) By Type: Live Casino, Baccarat, Blackjack, Poker, Slots, Other Casino Games
- 2) By Platform: Offline, Online
- 3) By End User: Dabblers, Gambling Enthusiasts, Lottery Loyalists, Social Exuberant, Unengaged Audience

Geographical Insights: North America Leading The Casino Gambling Market
North America was the largest region in the casino gambling market in 2023. Asia-Pacific is
expected to be the fastest-growing region in the forecast period. The regions covered in the
report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle
East, Africa.

Casino Gambling Market Definition

Casino gambling refers to the act of playing games of chance within a casino setting, where players bet money or other valuables on the outcome. These games include slot machines, card games, dice games, and other forms of entertainment. The primary goal is to win monetary rewards while enjoying the entertainment provided by the casino environment.

Casino Gambling Global Market Report 2024 from TBRC covers the following information:

- •Market size data for the forecast period: Historical and Future
- •Macroeconomic factors affecting the market in the short and long run

- •Analysis of the macro and micro economic factors that have affected the market in the past five years
- •Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- •Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global <u>casino gambling market report</u> covering trends, opportunities, strategies, and more

The Casino Gambling Global Market Report 2024 by <u>The Business Research Company</u> is the most comprehensive report that provides insights on casino gambling market size, <u>casino gambling market drivers</u> and trends and casino gambling market growth across geographies. The casino gambling market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Our flagship product, the Global Market Model, is a premier market intelligence platform delivering comprehensive and updated forecasts to support informed decision-making.

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