

# Mathew Knowles to Deliver Keynote Address at after BREAST CANCER's 12th Annual Pink Diamond Gala

*Celebrating after BREAST CANCER*

VAUGHAN, ONTARIO, CANADA, September 18, 2024 / EINPresswire.com/ -- Mathew Knowles, the legendary manager behind Destiny's Child and father of Beyoncé and Solange, will headline after [BREAST CANCER's 12th Annual Pink Diamond Gala](#) as the keynote speaker.

This year's gala, set to take place at Bellvue Manor in Vaughan, will celebrate and support the work of after BREAST CANCER (ABC), a Canadian charity dedicated to empowering breast cancer survivors.

Mathew Knowles, who publicly revealed his diagnosis and battle with male breast cancer in 2019, has since become a powerful advocate for awareness and education around this lesser-known disease.

As a survivor, Knowles is dedicated to combating the stigma surrounding male breast cancer and supporting initiatives like after BREAST CANCER that provide critical care and recovery programs for breast cancer survivors.

"I am truly honoured to be a part of after BREAST CANCER's Pink Diamond Gala," said Knowles. "As a breast cancer survivor myself, I understand the importance of support, education, and resources during the recovery journey. I am thrilled to help raise awareness and contribute to a cause that empowers both men and women to survive and thrive after breast cancer."

The Pink Diamond Gala, known for its star-studded guest list and inspiring atmosphere,



12th Annual Pink Diamond Gala

promises to be bigger and better than ever this year. Attendees will walk the pink carpet and enjoy a night filled with entertainment, all while supporting a crucial cause. Proceeds from the event will fund ABC's Care KIT!, Thrive Program, and vital workshops designed to help cancer survivors navigate their post-treatment lives with dignity and hope. "We are incredibly excited to have Mathew Knowles as our keynote speaker," said Alicia Vianga, Founder of after BREAST CANCER. "His story of survival resonates deeply with our mission to empower all survivors. Public support is crucial in ensuring we can continue to provide the resources and education needed for breast cancer survivors to live full and vibrant lives."

Since its founding, after BREAST CANCER has provided over 4,000 women with financial aid, education, and essential support services. The organization's annual Pink Diamond Gala remains one of the most important fundraising events for these programs, helping countless survivors receive the care they deserve.

“

"We are incredibly excited to have Mathew Knowles as our keynote speaker," said Alicia Vianga, Founder of after BREAST CANCER."

*Alicia Vianga*

Join Us for an Unforgettable Event

Mark your calendars for Sunday, September 29, 2024, and join us at Bellvue Manor from 12:00 p.m. to 6:00 p.m. for an afternoon of celebration, inspiration, and action. Your support will help after BREAST CANCER continue to provide critical resources and services for breast cancer survivors, enabling them to thrive beyond their diagnosis.

For tickets, sponsorship opportunities, or to learn more about after BREAST CANCER's mission, visit [afterbreastcancer.ca](https://afterbreastcancer.ca).

About after BREAST CANCER

after BREAST CANCER (ABC) is a Canadian charity dedicated to supporting breast cancer survivors by providing essential care, education, and resources that empower individuals to reclaim their lives after diagnosis. after BREAST CANCER was set up to ensure that women have



The poster features a portrait of Mathew Knowles on the right side, wearing a light blue plaid blazer over a white shirt and glasses. On the left side, the text reads: "after BREAST CANCER PINK DIAMOND GALA", "MATHEW KNOWLES", "FATHER OF BEYONCÉ & SOLANGE KNOWLES", and "THE FORCE BEHIND DESTINY'S CHILD". At the bottom left, it says "SUNDAY SEPTEMBER 29 2024 12PM TO 6PM" and "BELLVUE MANOR 8083 JANE STREET VAUGHAN ON L4K 2M7". There is a QR code and logos for "presented by SALEX" and "LIUNA! LOCAL 103". At the bottom, contact information is provided: "416.560.3835 | [afterbreastcancer.ca](https://afterbreastcancer.ca) | [events@afterbreastcancer.ca](mailto:events@afterbreastcancer.ca) | 849225040 RR0001".

after BREAST CANCER'S Pink Diamond Gala with Mathew Knowles

access to basic needs and to provide mastectomy bras, mastectomy camisoles and breast prostheses to women who are financially unable to afford them. after BREAST CANCER focuses on women who have survived -- women who don't have insurance, women who cannot have their basic needs met after a mastectomy or lumpectomy surgery. As the survival rates improve, additional resources that support a woman's Quality of Life after breast cancer are required to assist women with the various issues that arise during and after treatment.

-30-

For media interviews and information contact:

Sierra LeBlanc          Nadia Cerelli-Fiore  
Maverick Public Relations    Plan B Media Inc.  
(647) 405-2196          (647) 409.4953

Nadia Cerelli  
Plan B Media  
+1 6474094953

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/744593778>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.