

# Aloha Practice Management and Therapy Brands Announce Integration Between AlohaABA and Catalyst

*Combined offering brings industry-leading data collection software to AlohaABA platform*

FRISCO, TX, UNITED STATES, September 19, 2024 /EINPresswire.com/ -- [Aloha Practice Management](#), a leading provider of software for Applied Behavior Analysis (ABA) therapy, and [Therapy Brands](#), a trusted name in ABA therapy software solutions, today jointly announced a collaboration to integrate AlohaABA and Catalyst by the end of 2024.

## Therapy Brands

Therapy Brands is a leading practice management software provider.

"We're excited to partner with Therapy Brands to deliver a solution that our customers have been asking for," said Jimmy Ma, CEO of Aloha Practice Management. "By combining our strengths in practice management with the power of Catalyst data collection, we can offer ABA providers a more seamless approach that helps them streamline their workflows and deliver better outcomes for their clients."

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*Jimmy Ma, CEO of Aloha Practice Management*

Catalyst offers robust data collection and graphing software specifically designed for ABA. By integrating AlohaABA's practice management capabilities with Catalyst's advanced data collection and analysis features, providers can streamline workflows, improve data analysis, and increase overall efficiency.

"We are thrilled to partner with Aloha Practice Management to integrate Catalyst with AlohaABA," said Justin Steinman, Chief Marketing Officer at Therapy Brands. "We're committed to making our industry-leading data collection tool available to therapists regardless of which ABA practice

management software they choose.”

Customers pairing AlohaABA with Catalyst will benefit from streamlined workflows that minimize switching between systems, accurate billing through synchronized session notes and dates, and schedules staying up to date across both platforms. The combination of AlohaABA and Catalyst creates a cohesive solution that empowers ABA providers to operate more efficiently and focus on delivering quality care.



Aloha Practice Management is a leading provider of software for Applied Behavior Analysis (ABA) therapy.

#### About AlohaABA

AlohaABA is a leading provider of practice management software designed specifically for Applied Behavior Analysis (ABA) therapy practices. Recognized as the Best Value for ABA Software in 2024, AlohaABA offers a comprehensive suite of features to streamline administrative tasks, including billing, scheduling, payroll, and reporting. With a 4.9-star rating and 98% of customers recommending AlohaABA, the software is trusted by ABA providers throughout the United States and Canada to enhance efficiency and focus on delivering high-quality care.

#### About Therapy Brands

Therapy Brands is the leading provider of software and services for mental health professionals. Our software solutions are used by more than 30,000 therapy practices, ranging from small independent practitioners to large enterprise organizations, for mental, behavioral, and rehabilitative therapy. Our purpose-built practice management, electronic medical records, e-prescribing, and billing solutions enable clients to spend more time with patients, get paid faster, and deliver better treatments.

Learn more at <https://alohaaba.com> or <https://therapybrands.com>.

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