

# Management Decision Market estimated to hit \$11,647.00 million by 2027, at a CAGR of 13.7%

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EINPresswire.com/ -- The [global management decision market size](#) was valued at \$4,137.00 million in 2019, and is projected to reach \$11,647.00 million by 2027, registering a CAGR of 13.7% from 2020 to 2027.

The global management decision market was led by the North America in 2019, and is projected to maintain its dominance during the forecast period. The dominance of the region is due to rapid adoption of latest technologies in countries such as the U.S. and Canada along with surge in investment in the emerging technologies, which includes big data, analytics, and cloud platforms.



Management decision Market

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Surge in need for business agility and faster operational decisions among various organizations majorly drive the growth of the management decision market. Moreover, rise in importance to adhere to government compliance among enterprises along with surge in requirement to accelerate return on investment (ROI) for organizations fuel the growth of the market.

Also, there has been a rise in demand among enterprises to automate business decision-making process to increase productivity of their businesses in the region. This fuels the growth of the market. Further, management decision vendors are willingly investing in the region due to presence of numerous large enterprises, which is opportunistic for the market. Furthermore, number of factors such as technology enhancements, stable economy, optimized infrastructure costs, and others are expected to positively impact the management decision market growth.

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Major players operating in the management decision market offer a wide variety of services such as innovation services & solutions, advisory services, implementation services, cloud services, support services, and others. As these services offer wide range of software scope, businesses incline toward services for its wide variety of solutions, which in turn is a major factor that helps drive the growth of the management decision services segment in the market.

Some of the key management decision industry players profiled in the report include Tibco Software, Fair Isaac Corporation, Salesforce.com, Inc., IBM Corporation, SAS Institute Inc., Oracle Corporation, Manthan Software Services Pvt. Ltd., Sapiens International, ACTICO GmbH., and Experian Information Solutions, Inc. This study includes management decision market trends, management decision market analysis, and future estimations to determine the imminent investment pockets.

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