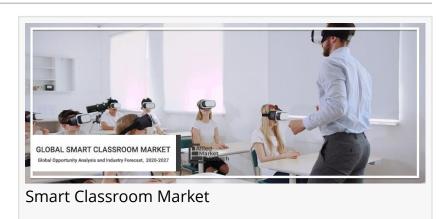


Smart Classroom Market Trend Marked Significant Growth in Industry 2032

Rise in use of internet of things (IoT) and other innovative technologies in the education sector is expected to provide lucrative opportunities for the market.

PORTLAND, OR, UNITED STATES,
September 19, 2024 /
EINPresswire.com/ -- The <u>global smart</u>
<u>classroom market</u> is expected to
witness tremendous growth during the
forecast period, owing to technological



advancements in the educational sector. Smart classrooms are technologically enhanced classrooms that help upgrade the learning skills of students with the integration of advance learning technologies, such as assistive listening device, specialized software, computers, and network and audio/visual capability. Smart classroom technology allows students to make presentations online and get assessments from their teachers in less time. Lectures can be saved on cloud and can be played at any time. Smart classrooms also help teaching staff to reduce distractions and keep students engaged in the learning process.

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COVID-19 Scenario Analysis:

- 1. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost all countries around the globe, with the WHO declaring it a public health emergency. The global impacts of the disease are already starting to be felt, and expected to significantly affect educational institutes.
- 2. One of the worst hit sectors, owing to lockdowns, is the educational sector, as schools, colleges, and educational institutions have been shut down to avoid spread. However, the sector has shifted to online mode for teaching. Schools and colleges are taking online classes and adopting digital learning solutions, which boosts the growth of the market.

- 3. High usage of digital learning applications in lockdown is further expected to fuel the market growth.
- 4. Governments are also investing e-learning and digital education solutions to improve the teaching process. For instance, government of Uttar Pradesh in India have decided to setup smart classrooms in all government schools of the state post the pandemic, which would ultimately drive market growth.

Top impacting factors: Market Scenario Analysis, Trends, Drivers, and Impact Analysis:

Increase in demand for dynamic interactive learning system is the major factor for growth of the market. In addition, rise in use of mobile learning applications and surge in adoption of online learning facilities across the globe are anticipated to supplement the market growth. However, high implementation and maintenance cost of devices required for smart classrooms act as restraining factors for the smart classroom market. Lack of awareness about benefits of smart classrooms, especially in developing nations also hampers the growth of the market. Furthermore, rise in use of internet of things (IoT) and other innovative technologies in the education sector is expected to provide lucrative opportunities for the market.

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Governments in developing nations such as India are willing to support innovative education practices. For instance, government school teachers in India have been receiving training to use interactive boards, tablets, and apps while teaching. According to Human Resource Development Ministry they have set a target of creating nearly 3 lakh smart classrooms by 2023 in government schools at the cost of Rs 2.4 lakh per classroom, which is expected to boost the smart classroom market growth. Apart from government schools, private sector is also adopting smart class rooms to improve teaching process to make it more interactive.

North America is expected to have the largest market share during the forecast period, owing to presence of big market players in the region. In addition, countries in these regions are the most advanced in terms of technologies. In addition, Asia-Pacific is also expected to witness significant growth, owing to adoption of government programs to support education among emerging countries.

Key benefits of the report:

- 1. This study presents the analytical depiction of the global smart classroom market along with the current trends and future estimations to determine the imminent investment pockets.
- 2. The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the global Smart classroom market share.

- 3. The current market is quantitatively analyzed to highlight the global smart classroom market growth scenario.
- 4. Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- 5. The report provides a detailed smart classroom market analysis based on the present and future competitive intensity of the market.

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AMR launched its user-based online library of reports and company profiles, Avenue. An e-access library is accessible from any device, anywhere, and at any time for entrepreneurs, stakeholders, researchers, and students at universities. With reports on more than 60,000 niche markets with data comprising 600,000 pages along with company profiles on more than 12,000 firms, Avenue offers access to the entire repository of information through subscriptions. A hassle-free solution to clients' requirements is complemented with analyst support and customization requests.

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