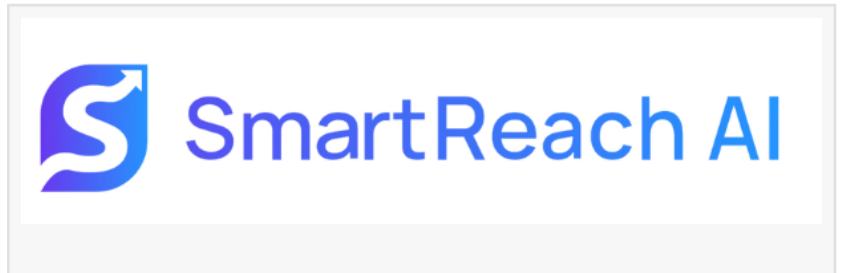


SmartReach AI and HeyReach Announce Partnership Enabling Hyper Personalized LinkedIn Outreach at Scale

SmartReach AI and HeyReach Partner to Enhance LinkedIn Outreach with Data-Driven Personalization and Automation for Sales Teams and Lead Generation Agencies



TEL-AVIV, ISRAEL, September 20, 2024

/EINPresswire.com/ -- SmartReach AI, an AI-powered platform for personalized sales engagement, and HeyReach, a LinkedIn automation tool, have formed a strategic partnership aimed at improving outbound outreach for sales teams and lead generation agencies. This partnership integrates SmartReach AI's data-driven personalization technology with HeyReach's LinkedIn automation, offering a streamlined solution for more effective and efficient outreach.

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Our AI-driven personalization ensures that every message feels tailor-made, while HeyReach's automation enables users to scale their outreach efforts effortlessly.”

Shira Simmonds

The collaboration combines HeyReach's LinkedIn outreach capabilities, which allow users to connect with a high volume of leads, with SmartReach AI's tailored messaging approach. This integration is designed to increase engagement rates and create more opportunities for meaningful interactions with prospects.

“Through our partnership with HeyReach, businesses can

now benefit from enhanced engagement strategies,” said Shira Simmonds, CEO of SmartReach AI. “By incorporating our AI-powered personalization with HeyReach's automation, we are helping teams scale their outreach while maintaining relevance in each message.”

SmartReach AI's Learning Engine

SmartReach AI's Learning Engine stands out by using data-driven insights to create personalized messages based on extensive analysis. The system takes into account various factors, such as a prospect's career background or accomplishments, ensuring that messaging is highly relevant. As the Learning Engine continuously updates and refines its understanding, the platform is able

to improve engagement and response rates over time.

Integration for Improved Sales Outreach

The integration between SmartReach AI and HeyReach responds to the need for more efficient and personalized sales outreach. By combining automation with tailored messaging, sales teams can enhance their ability to connect with prospects, improving both engagement and conversion rates. This approach allows teams to streamline their outreach while maintaining a focus on personalized communication.

“This partnership with SmartReach AI strengthens our offering by merging automation with precise personalization,” said Nikola Velkovski, CEO of HeyReach. “The combination of these two technologies equips sales teams with the tools necessary to succeed in today’s competitive environment.”

About SmartReach AI

SmartReach AI is an AI-powered platform designed to enhance cold outreach by leveraging data-driven personalization. The platform helps sales teams increase engagement and book more calls through personalized messaging based on extensive data analysis. For more information, visit www.smartreachai.com/.

About HeyReach

HeyReach is a LinkedIn automation platform designed to help sales teams and lead generation agencies streamline their outreach efforts. The platform allows users to connect with a large number of leads and manage replies in one place. For more information, visit www.heyreach.com.

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